

In Search Of..... Miller-Storm Home Catalogs

George W. Miller and Arthur S. Storm organized the Miller-Storm Company in 1921. They published at least the following catalogs:

“Builder of Good Homes” Circa 1927 - Never seen a copy

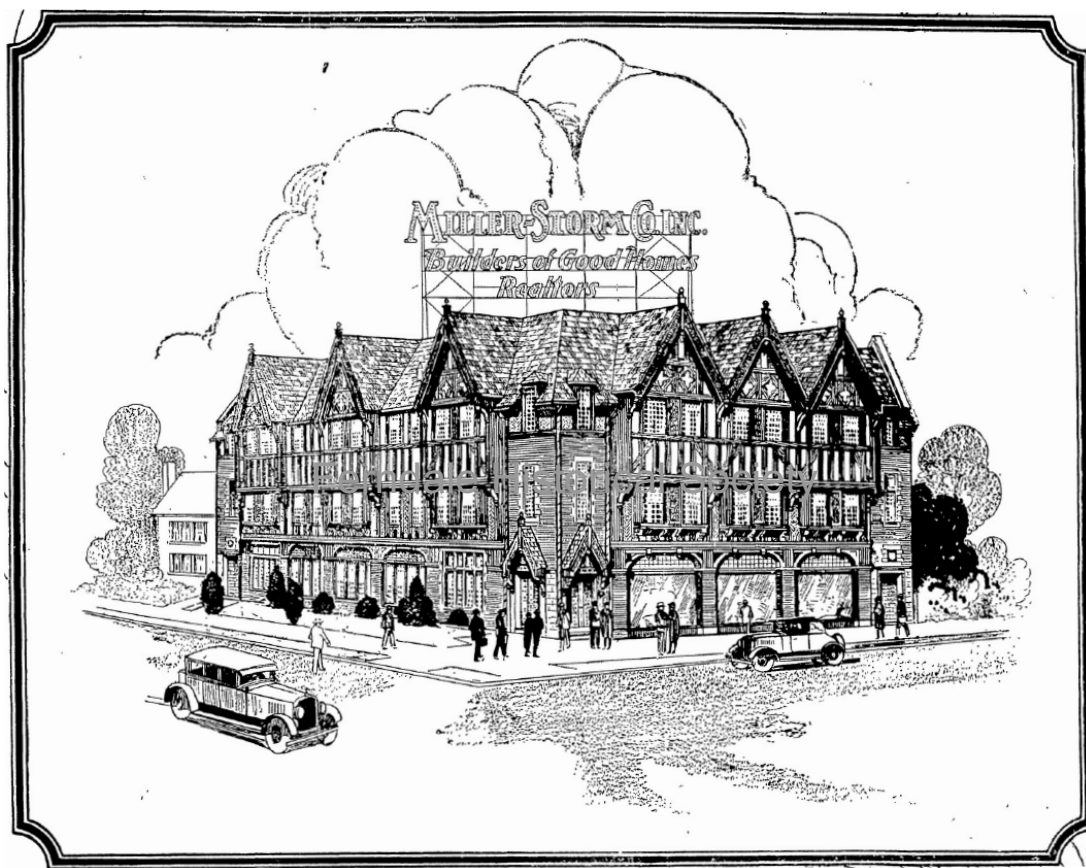
“Good Homes” Circa 1929 - Never seen a copy

“Your New Home” 1930 - Only have a few scans - some in next pages

“Facts About Your New Home” Circa 1942 - samples in next pages

If you know of a library or museum that have any of these, or have a copy yourself, please contact the Ferndale Historical Museum!

info@ferndalehistoricalsociety.org



The Detroit Free Press & Detroit News are packed with interesting ads for Miller-Storm, and other area home builders....

Detroit Free Press Sunday March 7, 1926

Hundreds Are Learning to Build Good Homes

Our 1926 Income Bungalow design is nearly completed! During its construction, it has been the subject of these wonderful, practical home-building lectures on good homes. Visit it at any time and inspect it! You are welcome!



Good Plumbing Fixtures, Paints, Weatherstripping and Cement Are All Part of a Really Good Home!

At 3:30 Today! W. E. Campbell, Sherwin-Williams Co.—A. Daniels, Murray W. Sales Co.—J. L. Somers, J. L. Somers Co.—and E. Van Fleet, Security Co., will tell you why they should be put into your home. Homebuilders, Do Not Miss Them!

IN fact—you cannot afford to miss these lectures! they're worth money to you—dollars and cents! The knowledge you gain here about home-building first-hand may save you many dollars and many hours of worry! A home is much like an egg—it's not worth much if the hidden part is not good! Learn the factors that are necessary to the building of a good home! Then when you build your home—you will know how to build a good home and build it just as you have always dreamed it would be—the utmost in comfort, convenience and attractiveness! Come out today! Hear these lectures! There will be seats for everybody!

*Refreshments Will Be Served FREE
in the Big Heated Lecture Tent!*

TAKE DAVISON CAR TO DEXTER BLVD., 1 BLOCK NORTH TO THE BIG TENT, OR DEXTER BLVD. BUS TO CLEMENTS AVE. AT DEXTER

Visit the Miller-Storm Booths at the Builders' Show Next Saturday!



Thousands of dollars have been spent on the "Builder of Good Homes," to make it the finest, most complete book on good home building Detroit homebuilders have had the opportunity to use. Visit our booth at the Builders' Show and see this remarkable book there!

Get Your Copy of This Book!

Miller-Storm Company, Inc.
BUILDERS OF GOOD HOMES

12th Street at Calvert

Arlington 1510-11-12

Visit the Home of a Thousand Ideas

Construction Counts

We have gone to great lengths to give you the greatest possible value for your building dollar, both in the small bungalow and the pretentious dwelling. Construction, materials and appliances are all on exhibit at the "Home of a Thousand Ideas," where you and your friends are always welcome. Included in these exhibits are:

Hygiene Septic Tanks

The Hygiene Septic Tank is automatic in operation, absolutely odorless, and requires positively no attention after it is installed. It is manufactured by Hygiene Products Company of Detroit and every Hygiene Septic Tank is guaranteed to give complete satisfaction when properly drained. This guarantee is supported by a long record of service and honest dealing in the manufacture and installation of septic tanks.

Security Metal Weather Strips

No better investment can be made than the installation of Security Weather Strips in your home. They pay you handsome dividends, year after year, in the saving of fuel. Security Weather Strips are scientifically constructed, and are installed by the manufacturer, the Security Weather Strip Co. of Detroit, by whom they are guaranteed indefinitely. We believe this to be the best weather strip on the market, and we know it has proven its merits wherever used.

Fly-Tight Screens

These screens are not alone distinctive in appearance, but they prevent the entry of the smallest insects. They withstand the elements for many years and are very economical. There are no grooved edges to split off. All hardware is rust-proof. And the construction is such that the screen is permanently tight and neat for every strand of the wire cloth is securely fastened at the sides. Fly-Tight Screens are manufactured in Detroit by the Fly-Tight Screen Company.

Quality Materials and Appliances in Miller-Storm "Standard" Homes

- Awnings—John Johnson Co., 120 Selden Ave.
- Architects—Shelton—Johnstonville Cir., 2800 East Grand Blvd.
- Brick—Detroit Common Brick, Detroit Brick Mfg. & Dealers Assn.
- Brick—Face Brick, Plaster, Cement, etc.—United Fuel & Supply Co., Transportation Bldg.
- Brick—White Lead Limes—Sand Lime Products Co., 1041 St. Jean.
- Boilers and Radiators—American Radiator Co., 1376 Grand.
- Cement—Construction—J. L. Somers Co., 3708 Woodward.
- Electrical Contractor—George H. Thorne, 18046 Woodward.
- Electrical Home Appliances—Good Housekeeping Shop, 1418 Broadway.
- Electric Refrigeration—Frigidaire—Frigidaire Corp., 4844 Mackwood Grand.
- Electric Wiring—Red Seal—Electrical Extension Bureau, Liberton Bldg.
- Furnaces—Detroit Jewel—Detroit-Michigan Store Co., E. Jefferson.
- Furnace Installation—Wentworth-Corson Co., 8341 Mack.
- Gas Lighters—For Water Heaters—Johnson Mfg. Co., 16228 Woodward.
- Gas Water Heaters—Humphrey—Humphrey Heater Co., 412 Beaman.
- Hardware and Refrigerators—Charles Holmes, 13351 Woodward.
- Incinerators—Korner—Korner Incinerator Co., 549 Oak Blvd.
- Insulation—Stetson Wool—Wood Conversion Co., 503 Stephenson Bldg.
- Ironing Boards—Bickel—Kelly Bed Co., General.
- Kitchen Cabinets—Napsance—Kelly Bed Co., General.
- Kitchen Range Cabinets—Super Sanitary Kitchen Co., 418 W. Lafayette.
- Lighting Fixtures—Detroit Lighting Fixture Co., 132 E. Jefferson.
- Lumber—Brock and Fish—Detroit Lumber Co., W. Jefferson and Junction—Coastline Storage Co., 7430 Franklin St.
- Moving and Storage—Northwestern Mfg. & Tile Co., 1627 Ferry Park.
- Oil Burners—Detroit—Mechanical Heat & Cold Co., 7710 Woodward.
- Pumbing—Installation—Nash & Rose, 10042 W. Chicago.
- Pumbing Fixtures—Kehler—Kehler Co., 35 Fernon, Detroit.
- Porcelain Enamel, Vanishes—Pittsburgh Plate Glass Co., 5025 Hammon.
- Radiator Shields and Grills—H. J. Somers, 1984 W. L. Light.
- Septic Tanks—Hygiene Products Co., 16290 Hubbard.
- Screens—Fly-Tight and Screen—Fly-Tight Screen Co., 8180 Ransom.
- Shades—Window—Chas. E. Whitman, 195 Church St.
- Steel Casement Windows—Fenster—Detroit Steel Products Co., 2350 E. Grand Blvd.
- Stoves and Plaster Materials—K. S. Gypsum Co., 1418 Franklin Bldg., West Paper Co., 414 Randolph.
- Weather Strips—The Security Co., 225 Grove Ave.
- White Glue and Glue—Hewitt Glass Co., 13011 Myers Road.



A Thousand Ideas for Home Builders

Aladdin's lamp never brought that deep and lasting satisfaction that will come to you when you begin to enjoy the fullness of life in a home of your very own—shared with those you love. A dream? Perhaps. But you can use the "Home of a Thousand Ideas" as your Aladdin's Lamp to make your dreams come true. For this is the greatest permanent exhibit of home building ideas ever assembled under one roof—types of construction; complete bath rooms of delicately tinted tile; miniature homes, built to scale, complete to electric wiring and plumbing; kitchen equipment; oil burners and furnaces; lighting fixtures and the latest styles in decorative plastering; in fact, everything that goes to make a home a home.

You will find a complete library, with hundreds of plans ranging from the simple cottage and income bungalow to the pretentious dwelling, as well as all the Detroit News plans.

And all is available to you. There is no admission charge. Everything is free. You will be treated courteously. So come to this remarkable exhibit—the "Home of a Thousand Ideas"—and bring your friends. You will find it a revelation. Open every day and evenings.



The Miller-Storm "Home of a Thousand Ideas" will show you how to save your own home. We will plan, build and finance a home for you—built as YOU want your own home to be built.

LINWOOD AND ELMHURST

MILLER-STORM CO. INC.

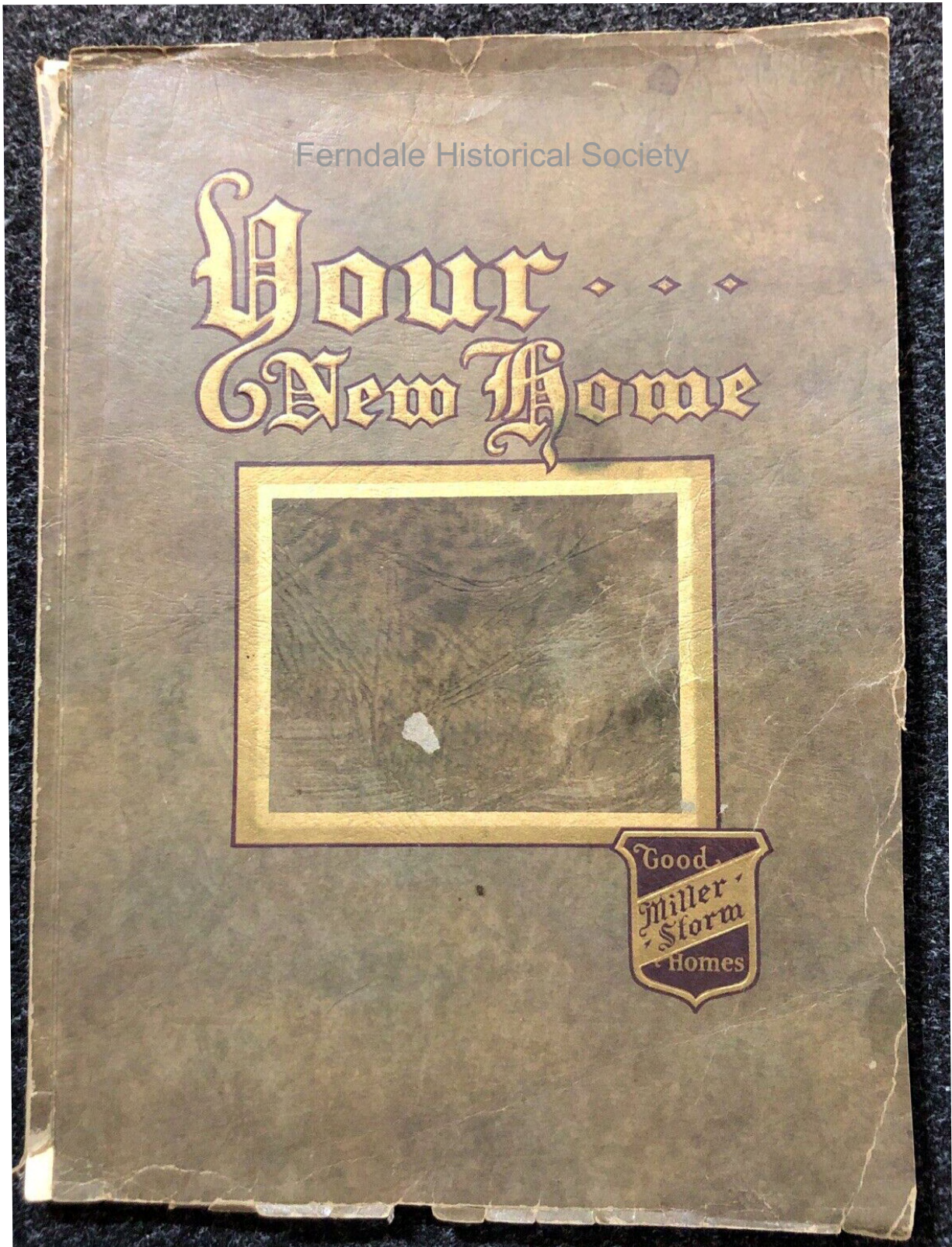
TELEPHONE LONGFELLOW 2100

Builders of Good Homes



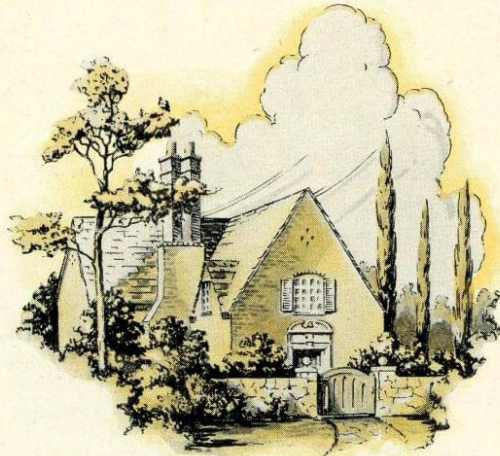
Miller-Storm "Your New Home" - Samples

This file is made from scans shared on eBay (link below) and on the Facebook page "*Historical Detroit Area Architecture*" in March 2023. We are looking to obtain a complete PDF version of the book. Thanks!



W. J. MORRISS
Sales Director
Long. 2477 & Long. 2100
Res. Long. 3762

Ferndale Historical Society



Your New Home

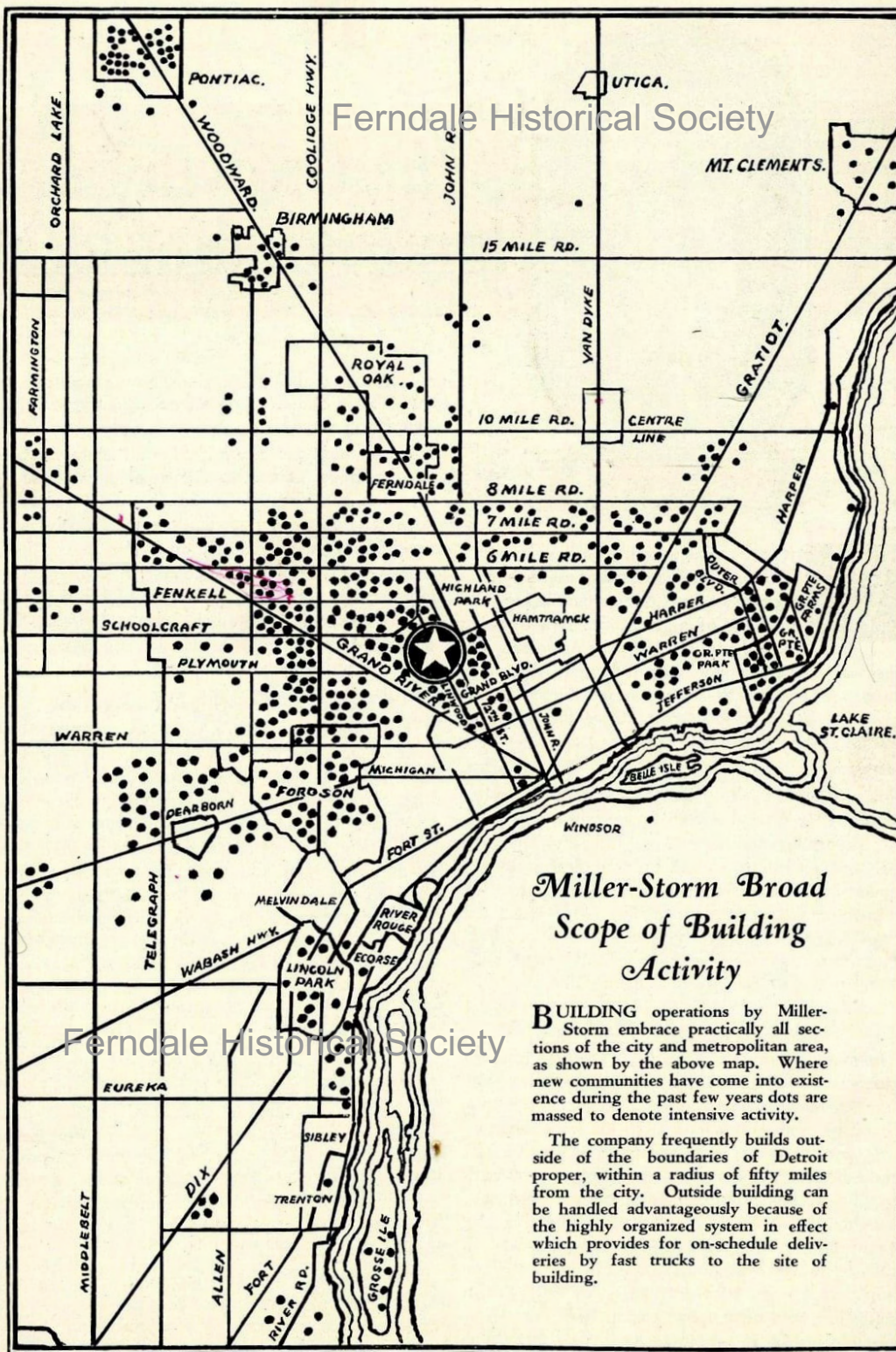
THIS book is dedicated to the men and women of Greater Detroit whose lives are intertwined with the destiny of our City; whose dwellings are its bulwark; and whose love of Home has given a finer meaning to our commonwealth.

Ferndale Historical Society



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PRICE \$3.00



Ferndale Historical Society

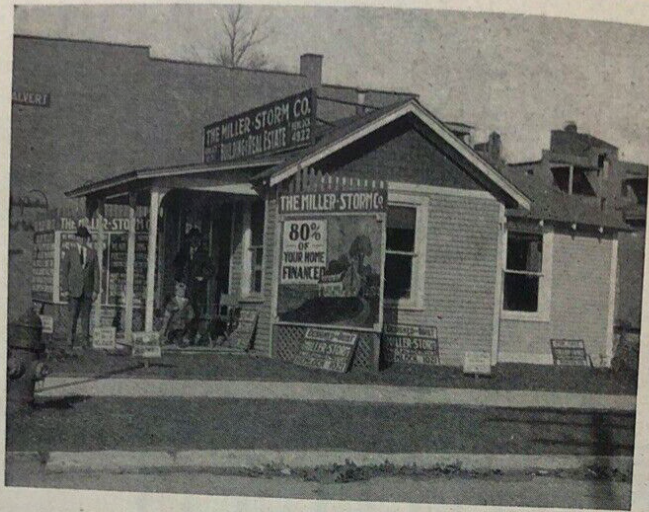
Ferndale Historical Society

Miller-Storm Broad Scope of Building Activity

BUILDING operations by Miller-Storm embrace practically all sections of the city and metropolitan area, as shown by the above map. Where new communities have come into existence during the past few years dots are massed to denote intensive activity.

The company frequently builds outside of the boundaries of Detroit proper, within a radius of fifty miles from the city. Outside building can be handled advantageously because of the highly organized system in effect which provides for on-schedule deliveries by fast trucks to the site of building.

Headquarters, at Linwood and Elmhurst, is in touch with every step of construction virtually every hour of the day, and daily inspections are in effect between various locations.



Miller-Storm's First Office, Twelfth at Calvert

Ferndale Historical Society

IN THIS modest outpost, Miller-Storm began their activities as home builders in Detroit. Before the first foundation of a home was dug the executives of this company had entered into a pact that pledged to the public at large, to their clients individually, and to themselves loyalty to those basic principles of character and service upon which all permanent human accomplishment is founded. The steady rise of the company, the respect of the public for its performances, and the confidence born of this respect, are visual today in The Home Builders' Bureau—where all departments of the corporation are now located.

Ho



T HAS that "I a Word Garden of these

Home is the foundation spring of our human affections.

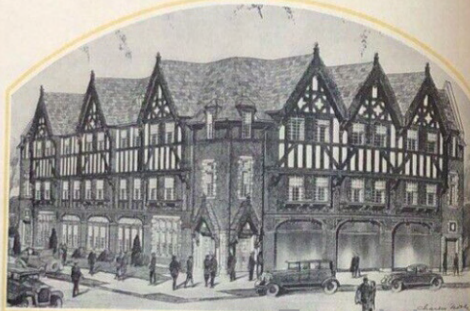
To plan a home is to build a home is to create a home that us into rooms that trans conviction you feel ab seems to announce yo ily group and as indr is one of the richest to you.

And this harvest ca yours; it is within th every family. It may humble beginning, with for unrealized immedia for home ownership ex tion culminates in some ment, something that de and to your friends.

And that is the home that personalizes every you and yours, that m your windows, your su the hearth, your flame c the very walls, the fu family tokens, all attac as if the breath of life w

Home ownership tod spected citizenship; it ma prise, affirms his indeper responsibility, and prote ployers esteem more hi their own homes; stores tend the courtesies of c and somehow opportu greater readiness to invit main is his own.

We fear the world



A Public Institution Within This Home YOUR Home Awaits You

EIGHT years ago there was born a plan for assisting and encouraging home ownership among the people of Greater Detroit. This plan did not become operative immediately. It required years of patient development, years of exhaustive research and labor to bring it into realization.

When you step into the lobby entrance office of The Home Builders' Bureau at Linwood and Elmhart Avenues, you see the practical working out of the idea first conceived in 1921 when Miller-Storm Company began to build homes, an idea utterly original in its daring to be useful to the public. The founders of Miller-Storm had felt an obligation to do more than build good homes. They regarded it their duty to study the structural merit of the materials used in their homes, to judge such materials wholly on their proven record of superiority, and having the evidence of each case, to present them to the public.

All Under One Roof
But of equal importance was the purpose of exhibiting under a single roof the many modes of exterior and interior treatments of the home so that those in search of the home beautiful and comfortable might have opportunity not merely to glumpe but to choose from the wisest examples, the designs, materials and special features that would gratify their personal desires.

A series of gables uniquely but harmoniously designed marks the exterior of The Home Builders' Bureau. Windows are effectively arranged to give artistic criss-cross treatment of stucco and wood members. The high entrance, peaked to conform to the gables, ushers the visitor into a friendly and spacious lobby. The exterior ingeniously stores the charm and intimacy of Home, shrubbery dotting the borders of the lawn; but the building follows a definite interior plan to embrace every wanted feature.

Unique . . . Unparalleled

The editor of *The American Builder* declared that The Home Builders' Bureau stands as a unique and unparalleled achievement; and editors of other magazines, after noting the multiple uses of The Bureau, have written interestingly about them in their columns, with the result that numbers of people living in other states have called to obtain information about home building while visiting in Detroit.

To the thousands who have visited and made use of The Home Builders' Bureau, the plan outlined and realized by Miller-Storm Company has been a source of pleasure and knowledge. Its displays, impartial findings about the relative value of materials used in building, its extensive library of plans, and its quiet, unobtrusive suggestions and counsel about home construction, have won for its founders an ever growing host of friends and clients.

Livable Homes the Ideal

It has been and continues to be the inspiration for men and women in every walk of life interested in making their homes permanently attractive and livable. Here you can unravel dreams of your new home, vision its setting, select your plans with individual touches wherever you will; in fact, build your home complete, in every detail, and let it live in your own mind before it takes form as a real dwelling.

To roam through the Home Builders' Bureau at your own leisure, with a guide to explain points of construction and usefulness, is to enjoy a concentrated course in home building, equipping you with knowledge that will ever afterwards stand you in good stead.

You will see here complete model homes in miniature, in which you can see the comparative strength of the framework; note the clean, careful workmanship on joints and rafters,

And there are displays of windows, window screens, shades and awnings and samples of paints to consider, as well as wall paper, decorative trims for bedrooms and halls and bath rooms.



Speaking of both rooms—you'll see how very attractively this room can be equipped and finished, in a pure gleaming white or any of the colors in vogue today, for bath room themes have undergone a decided change in recent years. We know now how to incorporate beauty in striking manner; and likewise strides in efficiency of construction can be demonstrated.

Kitchen furnishings of a labor-saving and sanitary age invite the notice of the housewife, among them nicely arranged cupboards and broom closets, tiled sink, Frigidaire, modern kitchen stoves, built-in ironing board, and ventilating fan to keep pleasurable.

You can study at close range the efficiency of several types of heating plants. As to fireplaces, there'll be a temptation to sit down before them and weave fancies of the home you've always wanted to build; but you will want to see a galaxy of lighting fixtures near by, and you'll want to browse through the library of home ideas—volumes of them, and view the gallery of photographs of homes built by Miller-Storm for more than fifteen hundred families in Detroit and vicinity; or read some of the letters written by owners of these homes testifying to their satisfaction.

250 Satisfied Customers in 1929

Building homes that please the eye and yet observe all the practical features that give maximum home-enjoyment is a fundamental with Miller-Storm. The headquarters of the company supports this statement as do the hundreds of homes built by Miller-Storm for pleased clients. Last year more



touch the steel bridging between joists, the double studding at all openings, observe the narrow spacing of roof boards, and air tight attic with crown molding between all rafter ends; see how the cornices are boxed and sealed with Grade A matched ceiling, and how neatly and effectively insulation is managed; all things that insure rigidity, comfort and long, satisfactory life.

Panorama of Home Details

You will see specimens of birch, plank oak and clear oak and maple in natural and treated finishes; and the artistry of face brick will make itself evident to you; exterior brick and stucco, too, in various grades and colors. How charming a touch of ornamental iron work can be within the home, may dawn upon you suddenly as you view a single example; and how interesting mere hardware can be when one sees it in relation to a decorative unity.



Ferndale Historical Society



GEORGE W. MILLER
President

The Growth of a Home Building Ideal

WHO are the men back of your company?" That is a question usually asked by conservative families contemplating the building of a home. It is a question that should properly be answered, for lack of every company or institution there are minds and personalities that have patterned its policies and shaped its character. It is impossible to separate the worker from his work.

The Miller-Storm Corporation is an outgrowth of a partnership between two men drawn together by mutual respect for each other's ability in separate departments of the building industry. In 1921 George W. Miller and Arthur S. Storm opened modest business quarters at the corner of Twelfth Street and Calvert Avenue. The office resembled a typical frontier sort of construction and in all respects these men were setting forth to pioneer with an entirely new standard of home building.

Frank and Open Methods

From the beginning it became their objective to open every point of mystery in building to the public whom they were to serve. They believed that the people had as much right to know the relative substance and value of their homes as they had to know the fabric and merit of the clothes they purchased. A home represented a basic investment; in most cases it would not be repeated within the life of its owners. It involved perhaps years of yearning and preparation; it was intended to give more than a permanent shelter; it was to place the family life on a firm, more human basis.

These men knew that there is nothing as attractive as the truth, that to operate by methods that made their clients happy and satisfied secured their

own future and lengthened their own road of success. They built for permanence; quality was their foundation stone.

In the post-war reconstruction an acute shortage of dwellings existed. Apartments were at a premium and bonuses were frequently paid to anxious families who required shelter. Such conditions have come seemingly in cycles in the large cities of our country, particularly in those growing most rapidly. Building costs were higher than they are today and it required the utmost discretion and wisdom of plan and construction to obtain what one expected for a given budget.

Extra Value Brings Recognition

To Miller-Storm there were no temptations to alter original specifications or to do what is known as "cutting corners" in construction on account of high costs and scant profit margins. On the contrary these two men and the small organization which they formed set a standard of quality and effort to give extra value to their customers. This in large part, explains the friendships that frequently grew between client and company, explains to why so many Miller-Storm clients have of their own accord persuaded their friends to visit us in connection with their building plans.

Both Mr. Miller and Mr. Storm have made the most of their university training (University of Michigan, Penn State and Detroit College of Law). With a legal background, they have been in a clear position to counsel their clients concerning property fundamentals, including sound financing programs, and they have studied the practical phases of building so intensively that they are today regarded by impartial observers as among the keenest experienced builders in our city.

The president of the company, Mr. George W. Miller, grew up among a family of builders to whom pride of craft was born of a generation of accomplishment. Several years were spent by him in construction work during which time he came in close contact with all problems of building.



ARTHUR S. STORM
Secretary-Treasurer

Based upon Character Ability Service

In addition to his practical knowledge as a builder, Mr. Miller has carried on extensive studies in architecture and interior arrangement, which are reflected in Miller-Storm homes.

Swift Strides

Approximately two years from the time of organization, the partnership broadened into a thriving corporation. Extensions were made to the pioneer office headquarters; the personnel expanded to take care of business growth and far into the night lights could be seen at the desks of Mr. Miller and Mr. Storm. During the day both executives vigilantly followed through each construction under way; their watchful, probing inspection assured skillful and efficient building performance.

Demands upon their time increased heavily as volume of business multiplied. Between 1923 and 1927 the executive, sales and construction staffs of the Corporation made impressive forward strides, in building, which was conceived to benefit people in humble circumstances as certainly as the wealthy—for Miller-Storm homes are built for families of all sizes of income—became a reality in 1927. It added greatly to the facilities of Miller-Storm while providing the public with a veritable storehouse of valuable information.

The Home Builders' Bureau comprises nearly 24,000 square feet of floor space, and this area is efficiently divided to do full justice to all its departments. Character and Ability With such preparedness for the present and the future it is better understood why Miller-Storm has been able to sustain its early success. Not only are its chief executives men of distinct talent for their respective specialized work, but they are organizers in the truest sense. They have brought to their corporation a staff of workers fully qualified by character and ability. Evidence of this is seen in the department heads who represent them within The Home Builders' Bureau and also in the sales organization. Despite the volume of business handled, the

An Inspired Plan

The founders of the corporation determined to bring into realization one of their earliest dreams: a headquarters that would be vastly more than an office; that would be a gathering place for the public in search of home ideas; that would include a library of plans, photographs and volumes relating to home equipment and interiors; that would present exhibits of materials and types of construction—in short, a Home Builders' Bureau where all who are interested in home building might obtain practical assistance without cost or obligation. This building, which was conceived to benefit people in humble circumstances as certainly as the wealthy—for Miller-Storm homes are built for families of all sizes of income—became a reality in 1927. It added greatly to the facilities of Miller-Storm while providing the public with a veritable storehouse of valuable information.

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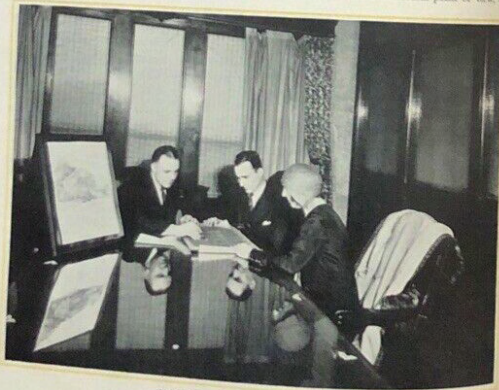
ing Codes which merely legislate against unsafe and unsanitary dwellings. The plan is largely a matter of choice, though it is often governed by the size of the property. Exterior design may be of any period or style, depending entirely upon the client's choice. These things are kept in mind by the architect in forming his plan of the home and presenting it to the client in the form of a sketch. After consideration of the general scheme and practicality of his plan, the sale price of the home can be determined and the financing details arranged. The preparation of the working drawings required by the mechanics for the building of the home, which embody the layout and design shown in the sketches with intricate details of construction, is the final step previous to breaking ground. Through all these stages of preparation the architect avails himself of his years of study in design and artistry, as well as first hand experience gleaned from construction of hundreds of other homes, likewise he has at his finger tip volumes of scientific data gathered by material manufacturers. He gives his client the real essentials for the building of his home.

Important as appearance is, one must never lose sight of the fact that maximum joy is realized from the home that offers truly usable features. Convenience should therefore hold a paramount place in the owner's mind.

Make the home a livable place—here you have a Miller-Storm dictum. There must be an eye for de-

tails, that is one of the secrets of successful home planning; and simplicity hand in hand with technical elegance—that is another cue. Miller-Storm architectural incorporates such important features as practical floor layouts—no ungainly proportions, absence of irregular shapes; windows and doors arranged for cross ventilation in bedrooms, ample proportions of stairs, terraces and exits for easy movement; electric light schemes, electrically proportioned radiators; electric light schemes, logical planning to provide proper distribution of light; kitchen planning of stoves, cabinets, sink, drain board, Frigidaire, to eliminate unnecessary motions and exertions. The architectural department, also construction engineer, check over with you the plans of your home in minute detail but before work is begun Mr. Miller re-checks the plans carefully with searching study for the things that will mean convenience and satisfied comfort to you.

There is no more pathetic and disappointing state of affairs in connection with home building than to find one's self waxing enthusiastic about a home because of its outward beauty, and then to discover careless, shabby, inartistic and inferior planning within. The whole meaning of home fades under such circumstances and all our hopes and dreams are undone. You oftentimes hear people say, "I rather have our home modestly arranged than than have it splendidly arranged and not livable inside."



Helpful Consultation Over Home Plans

Page Twelve



there is no reason why a home should not possess both outer charm and inner grace.

The Miller-Storm architectural service has adapted and created many popular and useful modes in homes. The Income Bungalow, for example, orig-



inated within its own architectural division. This type of investment home had a wonderful reception when first introduced and its popularity has continued progressively. Model Homes, too, reveal the resourcefulness of the architectural staff. Such organizations as the Detroit News, the Detroit Free Press, the Detroit Evening News, and many others in their choice of the Miller-Storm Organization to design and build their model homes, indicate their confidence in the architectural and construction personnel of the company.

The planning department contains a complete library of plans selected from architects throughout the country; also all the Detroit News design plans, with the 600 plans originated by the Miller-Storm Company and hundreds of photographs of homes which you are invited to inspect at your leisure.

This Service is maintained to extend to you every assistance in planning your home, and to give you the finest home design possible for your particular needs, to bring into reality a home

that will carry an atmosphere of good taste, and be distinguished in its surroundings.

The Architectural Division is headed by long experienced masters of the profession, by men whose technical and practical training fit them admirably for their tasks.

When a home builder prefers to engage his own architect, the architectural department is happy to extend full co-operation and its facilities are at the call of both the architect and his client, whether for consultation or the rendering of blue prints and detail drawings. Architects have found the Home Builders' Bureau, with its variety of displays and exhibits, helpful in visualizing to the client points of construction and decoration, and it becomes always a pleasure to Miller-Storm to welcome men of the profession who wish to inform and advise their clients through a visit to the building.

You cannot overestimate the necessity of starting right, for without a correct procedure of designing you miss the comfort, convenience and beauty which you fondly expect. A mis-step in the architectural treatment of your home may prove costly and it therefore behooves the home builder to profit from the specialized experience of reliable architects.

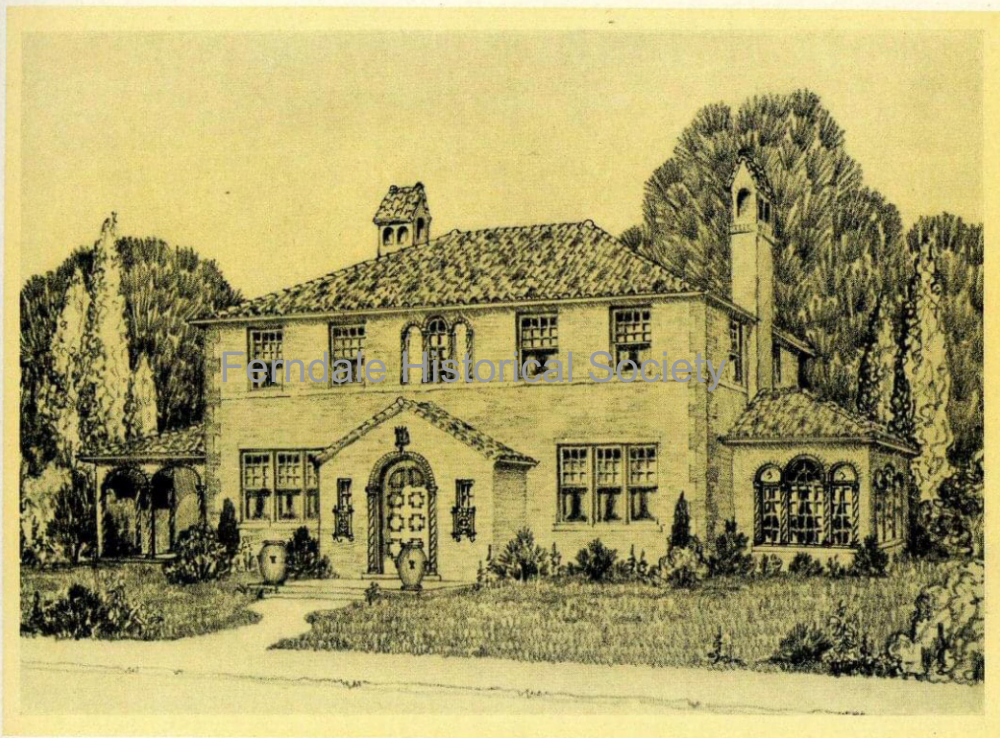
Miller-Storm clients are happy about the design and execution of their homes because they are fault-proof in conception and they are built to assure enduring character, built to include your own ideas of liveliness and utility and made practical through the co-operation of the Miller-Storm Architectural Division.

Such a service is available to you, in the building of Your New Home.



Custom-Built Homes. Distinctively Individual at Prices No Higher Than Ordinary Standardized Homes - The Miller-Storm Plan

Page Thirteen



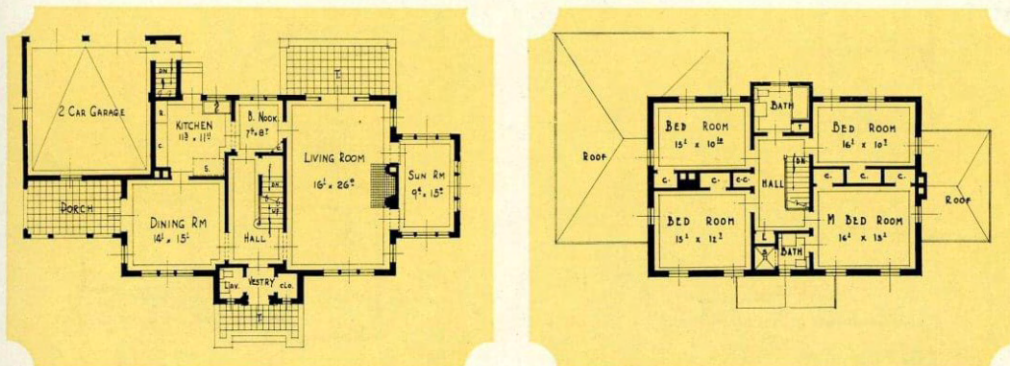
The Villa Como

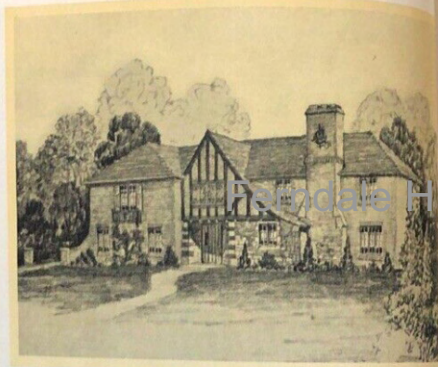
Gold Seal Home Plan 500

ON THE shores of balmy Lake Como in Italy, one arrives at the doorway of such a dwelling as this, all beauty and repose.

In that sunny clime architecture long ago became a prime art and we find noble themes for modern homes among their estates. The Villa Como carries out a typical American floor plan, however. The garage is attached. Roof is handsomely tiled. Four bedrooms; two bathrooms; recreation room in basement.

First and Second Floor Plans 63'6" x 38'2".



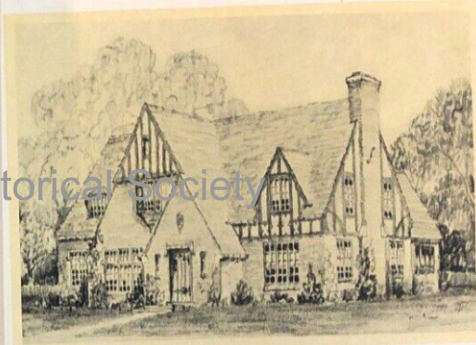
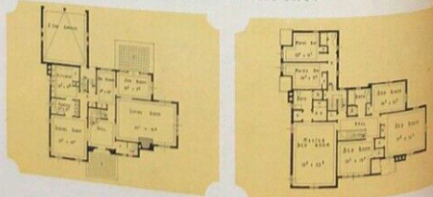


The Buckingham

Gold Seal Home Plan 516

A SUCCESSFUL development of a motif much praised in the reign of the English Elizabeth; a queenly domain, stone and brick exterior, with five bedrooms and three baths; garage attached; recreation room in basement. Beautiful entrance introduces an interior of dimension and elegance, featuring a wrought iron balustrade stairway. A home for the family estate. Superbly rendered and carrying out all the Miller-Storm traditions of fine craftsmanship in every detail.

First and Second Floor Plans 56'6" x 137'6"

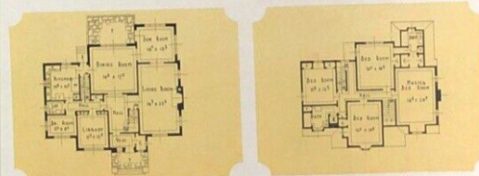


The Chelsea

Gold Seal Home Plan 546

AFFECTION increases for a home of such charming irregular lines as The Chelsea. The half-timbered projecting gables add a friendly touch. It's a large and handsome home, with four bedrooms and three baths. There's a reception hall, a library, a sun room among the first floor group, and a recreation room in basement. The entire layout demonstrates careful study of those features that contribute so notably to the permanent comfort of the owner.

First and Second Floor Plans 47' x 43'



Page Thirty-one



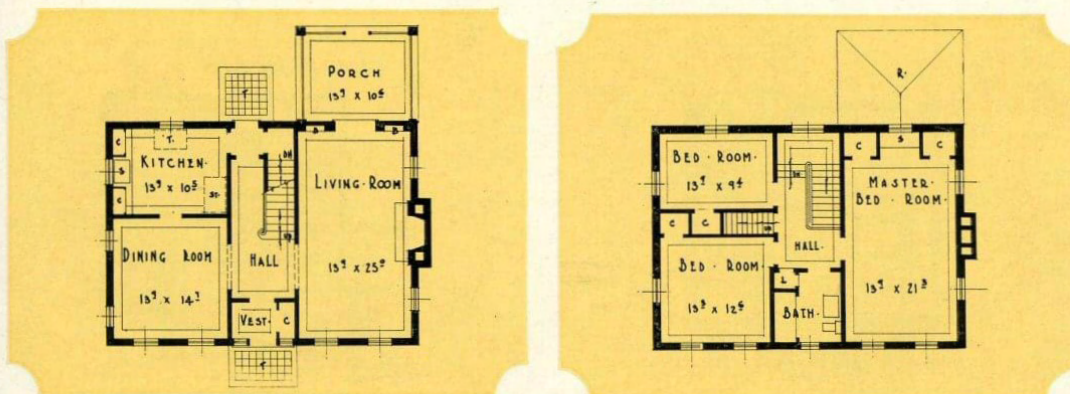
Ferndale Historical Society

The Marblehead

Standard Home Plan 366

HERE is a clean and vivid testimony to the rich simplicity of the Colonial mode, uninfluenced by any other type of design. Living room is commodious, as are also the dining room and kitchen. Porch is enclosed. The center hall supports an attractive Colonial stairway which leads to three bedrooms and bath. Convenience has been given every thought in the development of the interior of The Marblehead. Fine craftsmanship marks its appearance both outwardly and inwardly.

First and Second Floor Plans 35' x 25'.



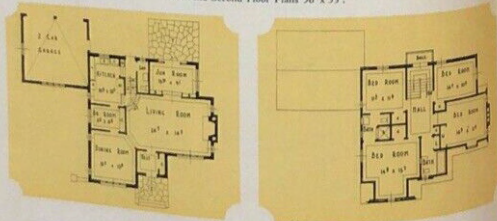


The Wooddale

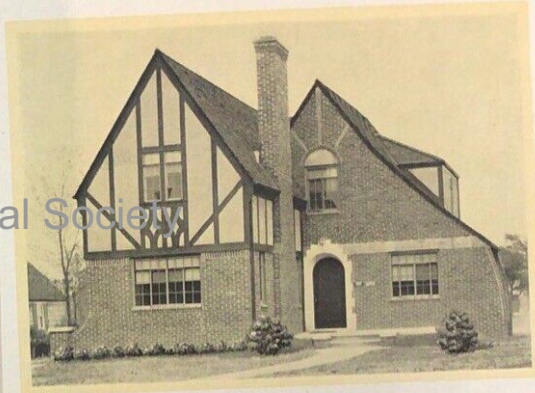
Standard Home Plan 442

A RAMBLING type of home; informal elegance the keynote; native to an English country place but just as suitable on a spacious city lot or in the suburbs. Brick work is trimmed with stone. Gables and dormers are half timber and stucco. Living room is large; sun room and library open their French doors to a flagstone terrace in rear. Four bedrooms and two baths. The Wooddale is the kind of home to kindle in the heart a glow of admiration.

First and Second Floor Plans 56' x 33'



Page Thirteen

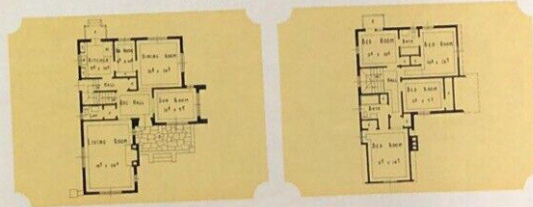


The Harvard

Standard Home Plan 404

MODERN architectural excellence is evolved from this type of English residence popular in town or suburban village. Especially on corner lot are its good looking features fully appreciated. Attractive living room introduced by large reception hall which leads to any room on first floor as well as to the second floor. Front door design is unusual in its simplicity and the graceful slope of roof line pleases. Four bedrooms and two baths.

First and Second Floor Plans 35' x 41'6"



Page Thirty-nine

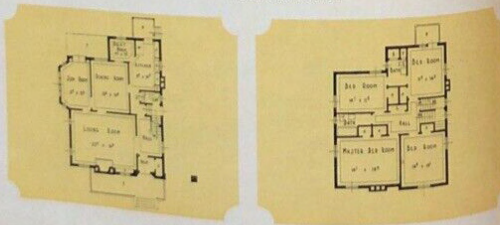


The Kennington

Gold Seal Home Plan 378

ASTURDY integrity, typical of Miller-Storm methods, presides over this home. Yet it follows an economical plan, which serves to emphasize the value so evident. First floor demonstrates careful planning by architect to include all desirable features. Second floor has four bedrooms and two baths; room on third floor for maid's room. Large chimney at front and Portecochère over drive furnish a pleasing effect. Miller-Storm Gold Seal specifications throughout.

First and Second Floor Plans 45' x 41'



Page Forty-two

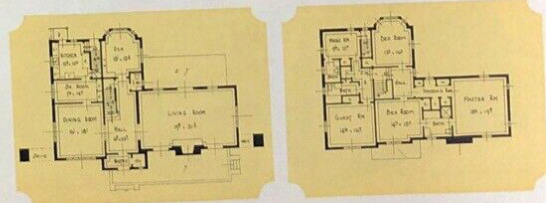


The Manor

Gold Seal Home Plan 549

LIFT this home upon an English landscape, circle it with a fragrant garden, and let a wild thrush chirp its song from a bough in blossom. Yes, a tourist describes a home like The Manor seen near The River Thames, spaciouly laid out on a country estate. Of course, the distinctly modern treatment defines it as a typical 1930 home, with an inclusive first floor, five rooms and three baths on second floor, the master bedroom having its own dressing room and bath en suite.

First and Second Floor Plans 78' x 45'



Page Forty-three

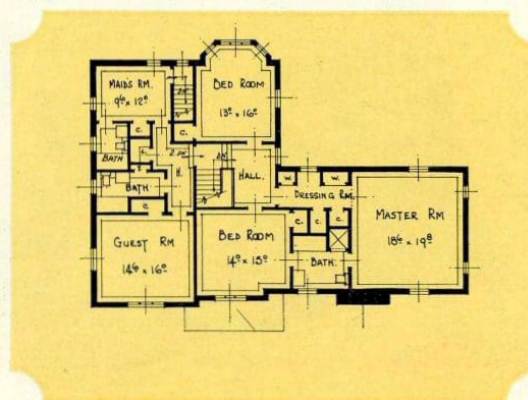
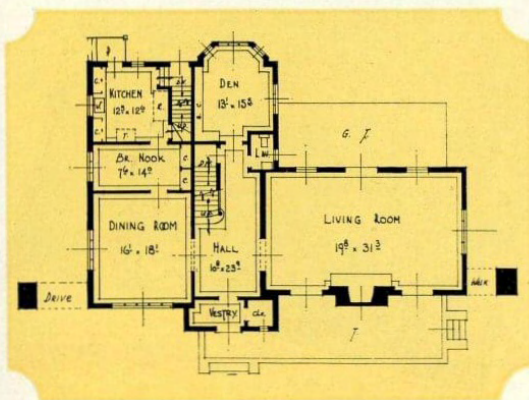


The Manor

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LIFT this home upon an English landscape, circle it with a fragrant garden, and let a wild thrush chirp its song from a bough in blossom. Yes, a tourist describes a home like The Manor seen near The River Thames, spaciouly laid out on a country estate. Of course, the distinctly modern treatment defines it as a typical 1930 home, with an inclusive first floor; five rooms and three baths on second floor, the master bedroom having its own dressing room and bath *en suite*.

First and Second Floor Plans 78' x 45'.



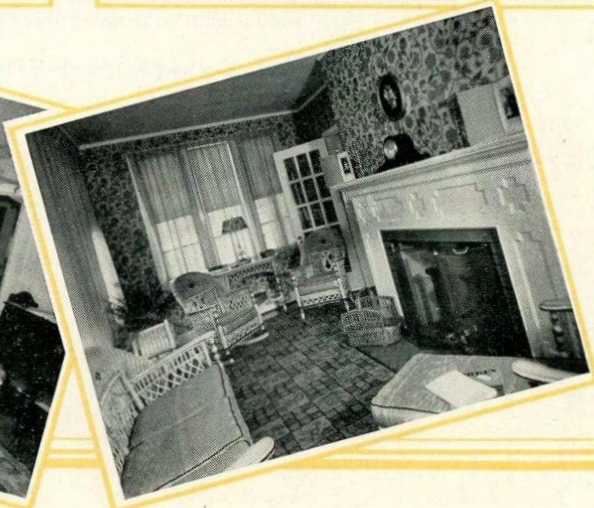
INTERIORS THAT HARMONIZE

*The Proper Setting and Decorative Treatment
of the Home is a Real Accomplishment*

LOVELY and expressive interiors intensify the normal love of home as every woman knows. Inner harmony is even more important than exterior symmetry for, after all, one lives with the rooms that make up the house. Studied arrangements of lighting fixtures, doors, windows, stairs, ornamental rails, fire-places, wall panels, wall paper, radiators, mantels—all these items and the manner of their placement greatly affects the artistic balance of furniture and furnishings which the housewife includes in the home. Not too much decoration, not too little must there be if one is to

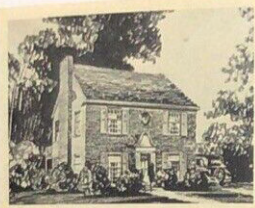
obtain a delightful *ensemble*. And color schemes should be correctly valued in relation to the various fixtures and furnishings. Details that are trifling in themselves have a profound influence upon the total effect which a room presents. Every room utters the taste of its occupants and yet the occupants can only do justice to the room when the basic fixtures give a foundation for harmonious decoration.

Miller-Storm lay great stress upon the achievement of beautiful interiors as the homes they build testify so eloquently.





Ferndale Historical Society



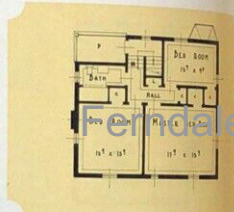
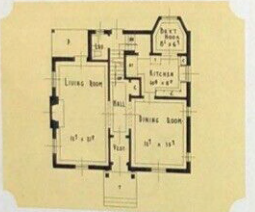
The Jefferson

Standard Home Plan 440

IN COLONIAL days the Jefferson model was the model of excellence. Its long retained popularity proves the superbly sane and simple taste of America's pioneers. Here the modern home plan carries out all the modern refinements to carry out the Colonial ideal.

Face brick exterior; ample windows designed to carry out the Colonial ideal.

First and Second Floor Plans 30' x 26'

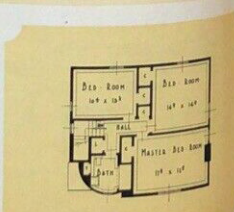
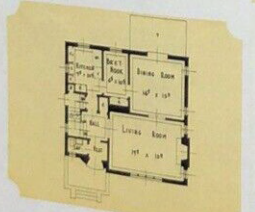


The Normandie

Standard Home Plan 431

HERE is a heritage of restful Normandy, showing natty thatched roof effect, the turret rising in the angle, a delightful architectural ensemble. The doorway is checkered panels is enhanced by the scrolled lamp, and the wrought iron balcony above. Quite French in flavor... intriguing. Someone will love this home because it offers the unusual.

First and Second Floor Plans 30' x 26'

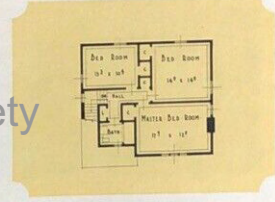
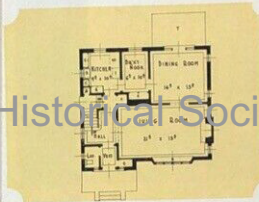


The Latimer

Standard Home Plan 433

WHEN dusk settles upon this cozy home of English-Tudor influence, and lights gleam through the ample windows, one senses the fulfillment of an ideal by someone who deeply cherishes all that home can mean. The half-timbered stucco gable imparts a clean and vivid novelty of expression; accented by the dormer rising out of the steep roof. Face brick is used for the walls.

First and Second Floor Plans 30' x 28'

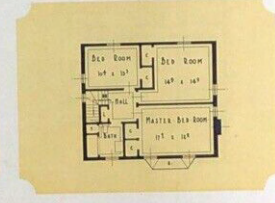
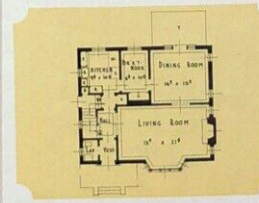


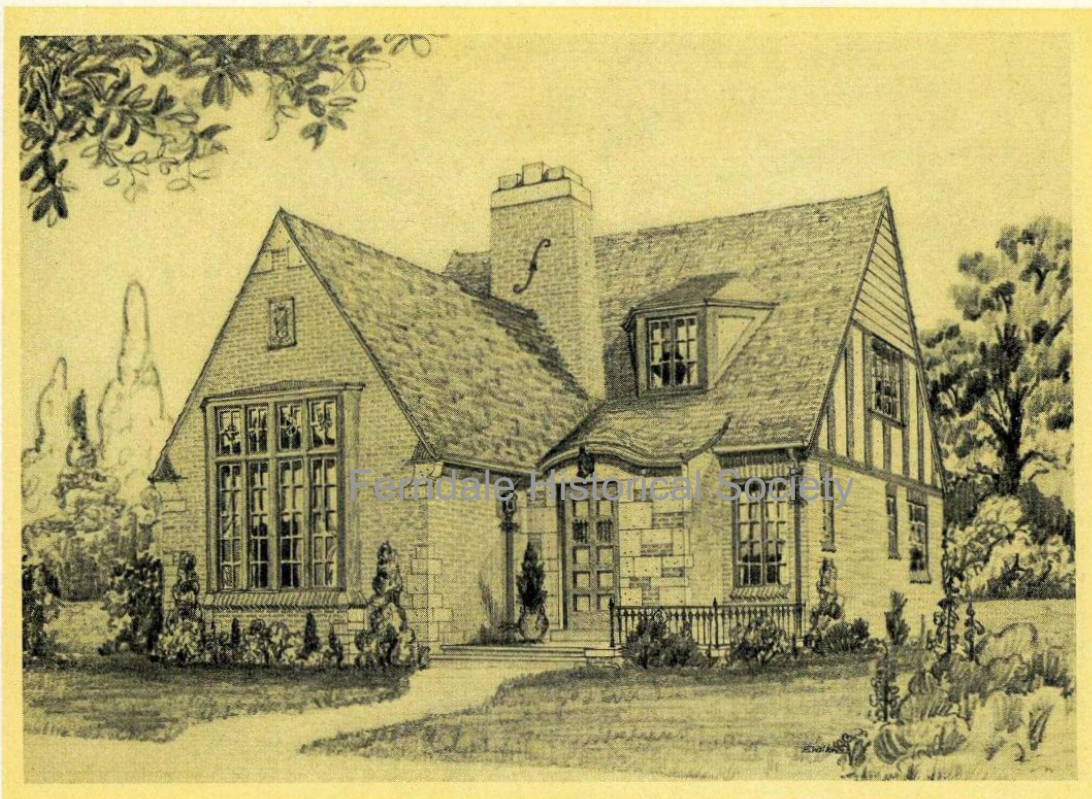
The Franklin

Standard Home Plan 438

THE wide flung veranda of this design is converted into a cool retreat during the summer, with lattice arrangement for climbing ivy to enhance the porch. The Franklin, as its name suggests, finds its origin in the Colonial theme. The architect has been lavish in accommodating the desire for ample window space. Just a thoroughly homey home.

First and Second Floor Plans 30' x 26'



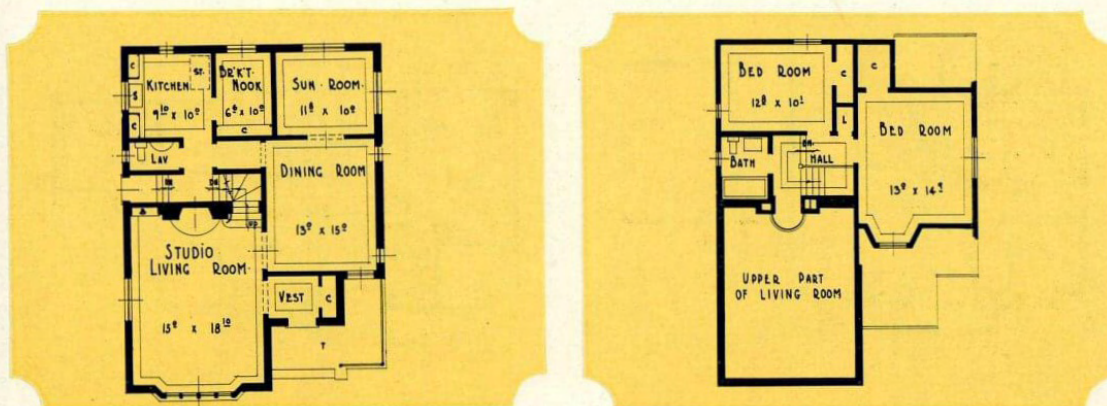


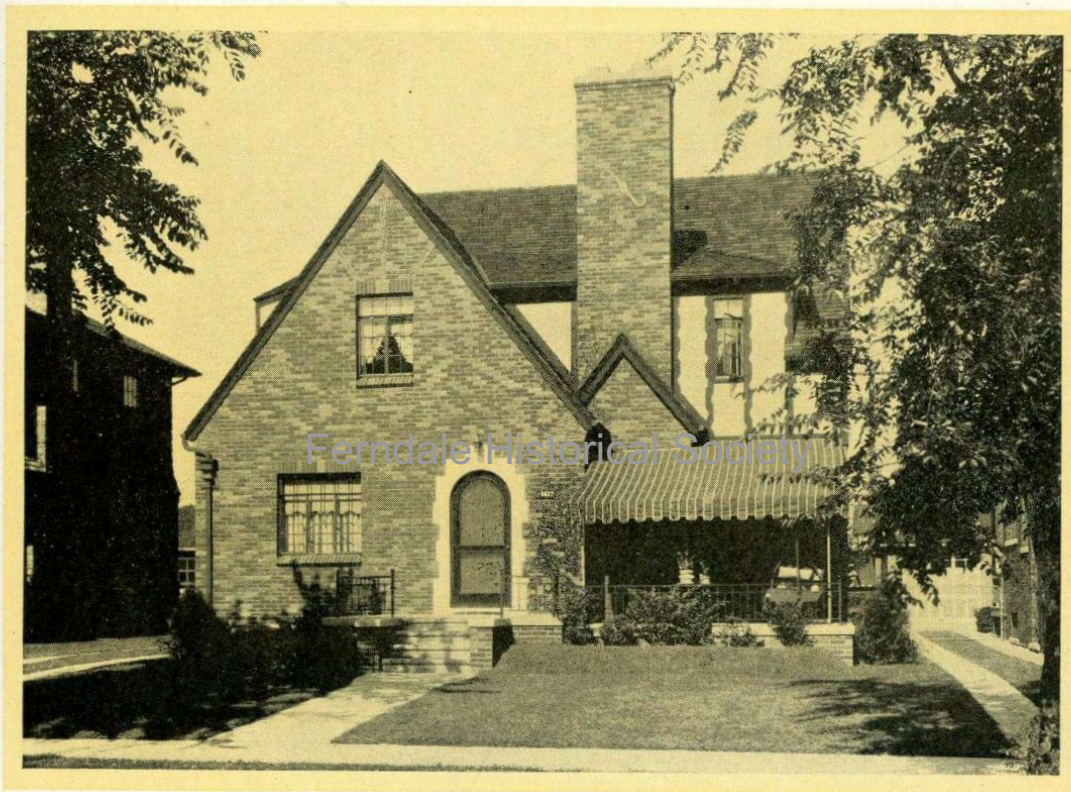
The Balmoral

Special Home Plan 540

TO EMBODY the finest principles of the English cottage design was the earnest purpose of the architect in designing the Balmoral. Here we see the reward of artistic zeal joined to a practical outlook. The studio living room with trussed beamed ceiling, and the balcony off upper stair hall overlooking living room, speak for a leisured comfort. There are two large bedrooms and bath upstairs and combination sun room and bedroom on first floor, with lavatory, off service hall.

First and Second Floor Plans 28' x 37'6".





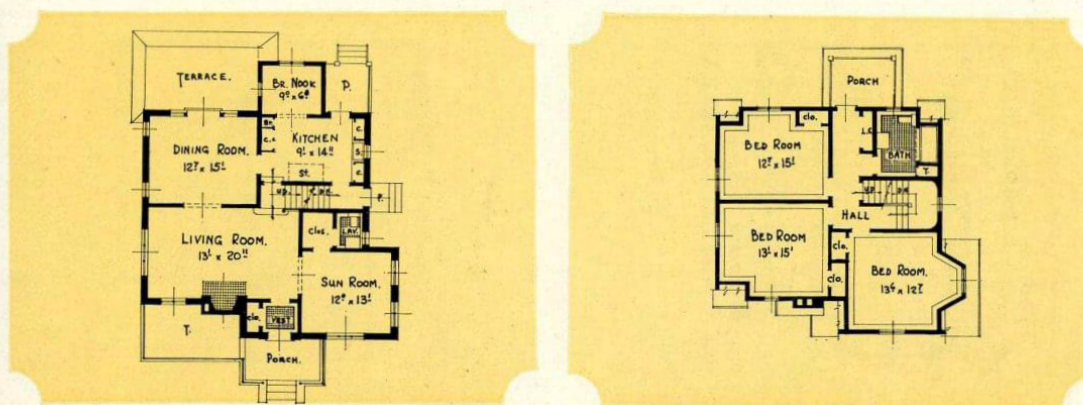
Ferndale Historical Society

The Wildemere

Standard Home Plan 379

MUCH that answers the call for utility is blended with beauty in The Wildemere. On the first floor plan living room retreats into an inviting sun room which often serves the purpose of an extra family bed room. It is admirably adapted to this use. French doors at rear of dining room usher one to terrace, viewed also from breakfast room. Three large bedrooms and bath. Note the attractive planked doorway gracefully trimmed in stone and ornamental iron rails along the entrance.

Reversed First and Second Floor Plans 34' x 36'.



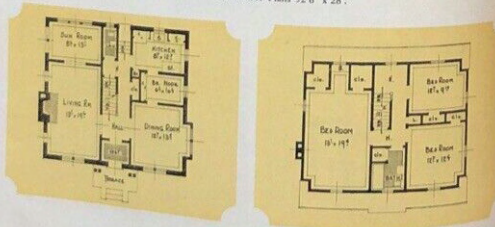


The Blackburn

Standard Home Plan 352

DUTCH Colonial is this pleasant home with the broad, hospitable doorway skillfully developed with entablature and fluted columns. Living room of goodly size shares the light of sun room adjoining. Breakfast nook between kitchen and dining room. Colonial stair hall escorts one to three ample bedrooms and bath. When desired, second floor plan can be modified to include four bedrooms. The Blackburn exhibits Miller Storm craftsmanship to critical home seekers.

First and Second Floor Plans 32'6" x 28'.



Page Fifty-eight

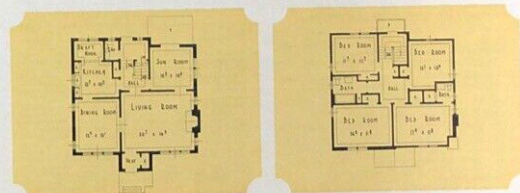


The Surrey

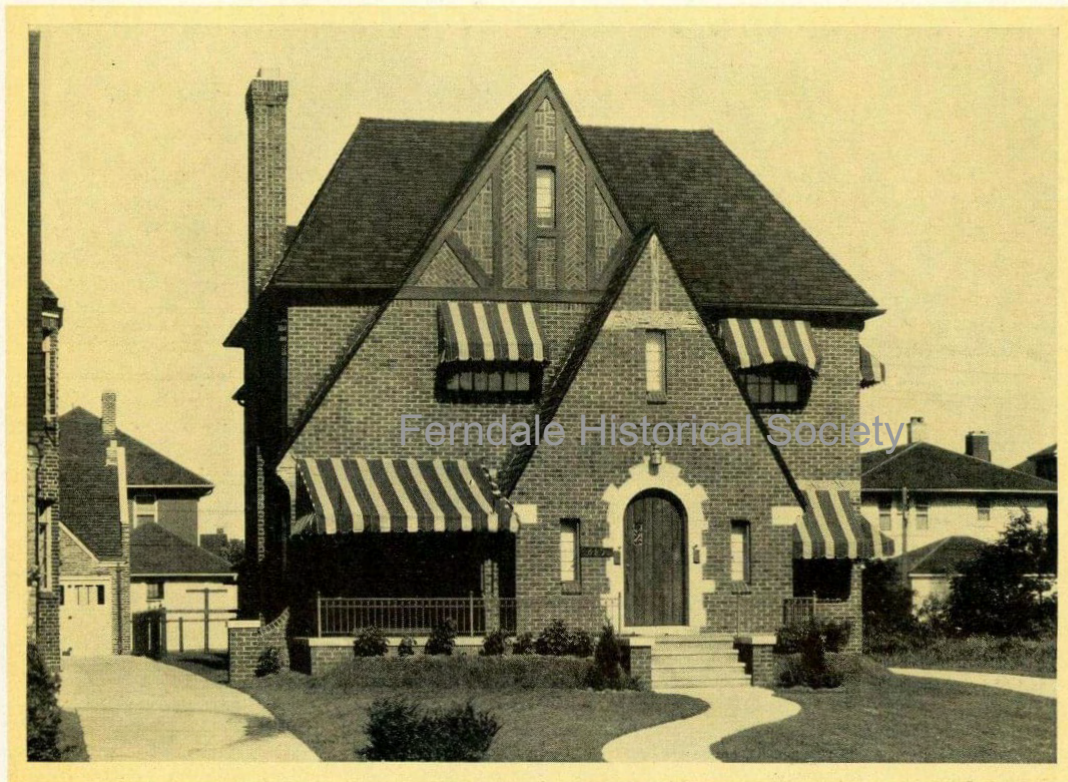
Standard Home Plan 302

THE SURREY is an example of English architecture at its best, representing as it does unpretentious elegance and wise planning for convenience. Vestibule on first floor gives way to a large living room with dining room adjoining. Sun room, which may also be converted into extra bedroom, opens upon rear terrace. Upper floor provides four neatly laid out bedrooms and two baths. Exterior shows an admirable use of face brick, half timber and stucco.

First and Second Floor Plans 33'6" x 30' 6".



Page Fifty-nine

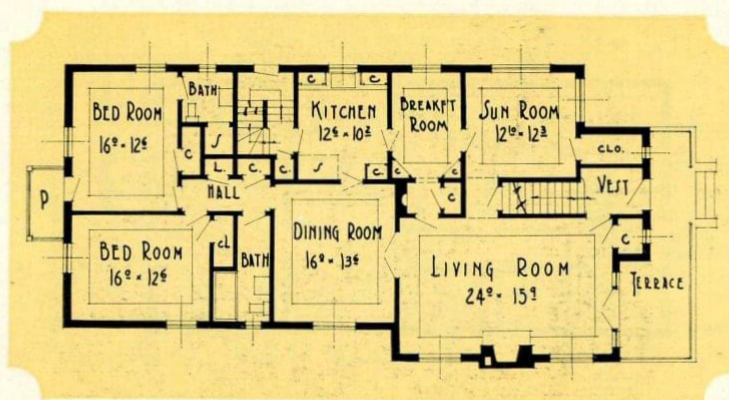


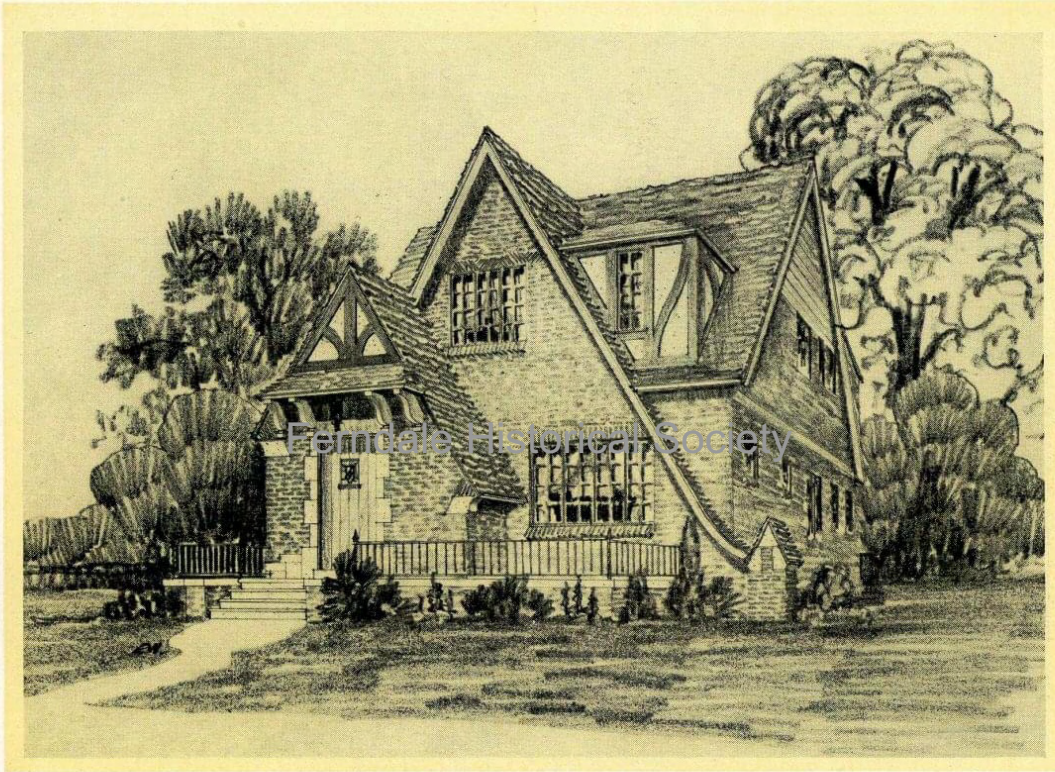
The LaSalle

Standard Home Plan 412

ANOTHER instance of subtle architectural treatment which convinces one that The LaSalle is a delightfully individual single home. That is exactly what it is, too—but a *single* home for *two* families, one paying monthly rental to the owner who lives in complete privacy in his own apartment. Seven large rooms and two baths on each floor. Liberal provision has been made for closet space. A successful type of income-home for a fine location is the LaSalle.

Typical First and Second Floor Plan 28'6" x 60'.





The Hazelmere

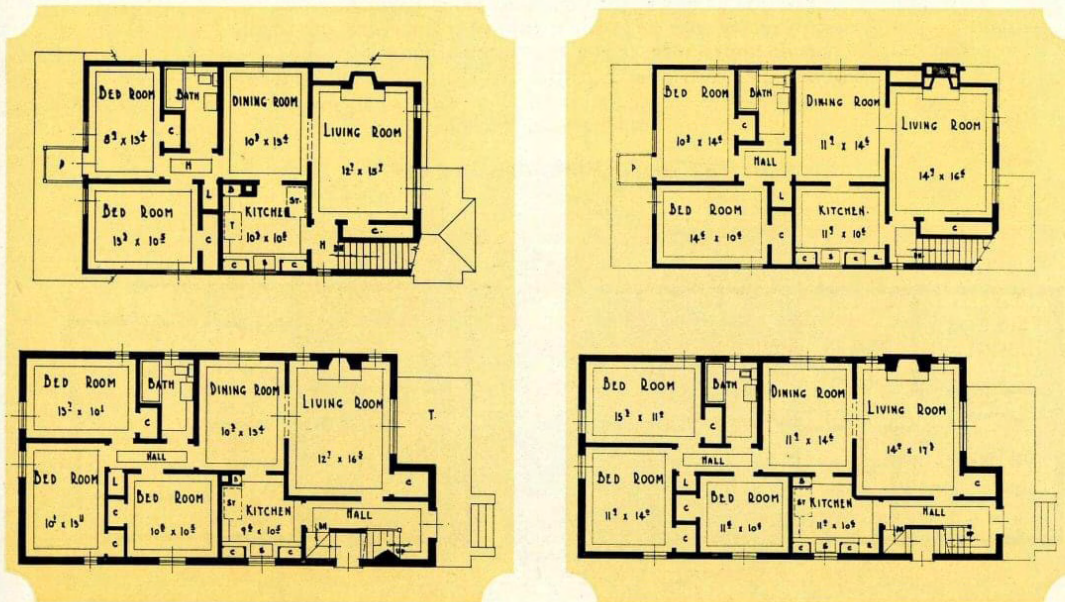
Special Specifications Plan 539

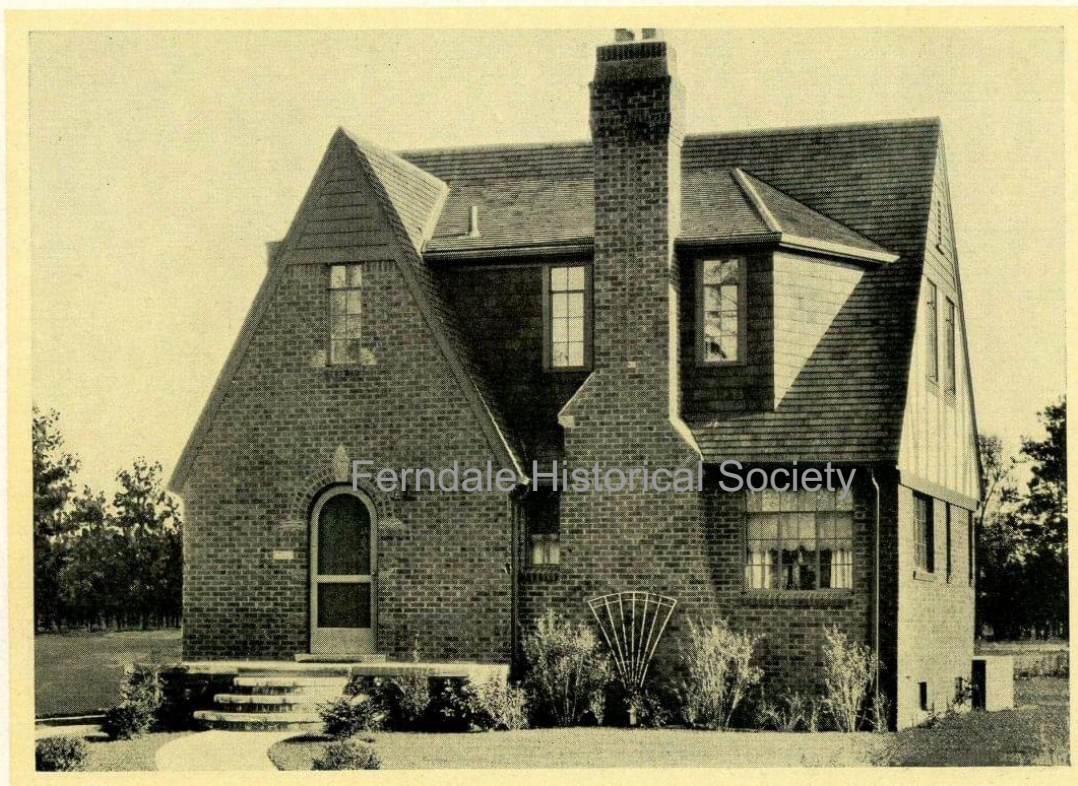
IF YOURS is a small family, you will live in superb comfort in the five-room apartment of The Hazelmere, while renting the six-room apartment on a profitable basis. If you have a large family the Hazelmere gives you the desired six rooms on first floor. The long, sweeping line and attractive entry of the design cause it to stand out distinctively. Constructed in a masterly manner.

24' x 42'

Typical First and Second Floor Plans

25' x 48'



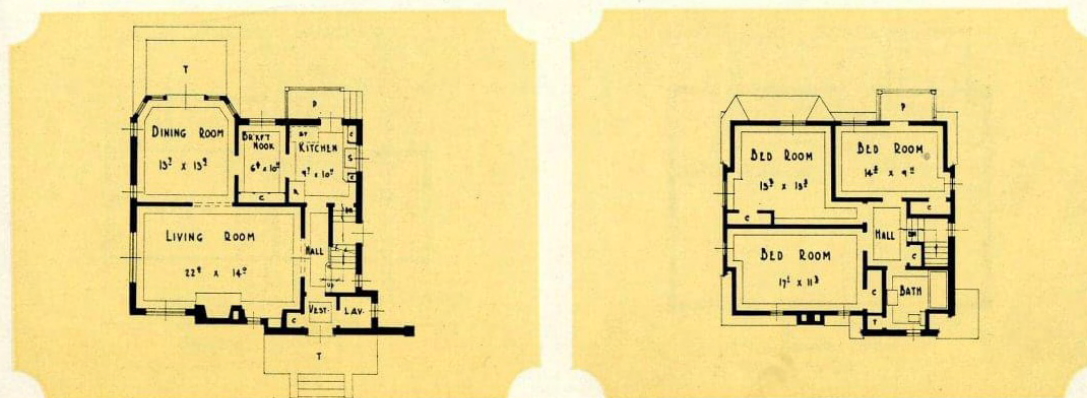


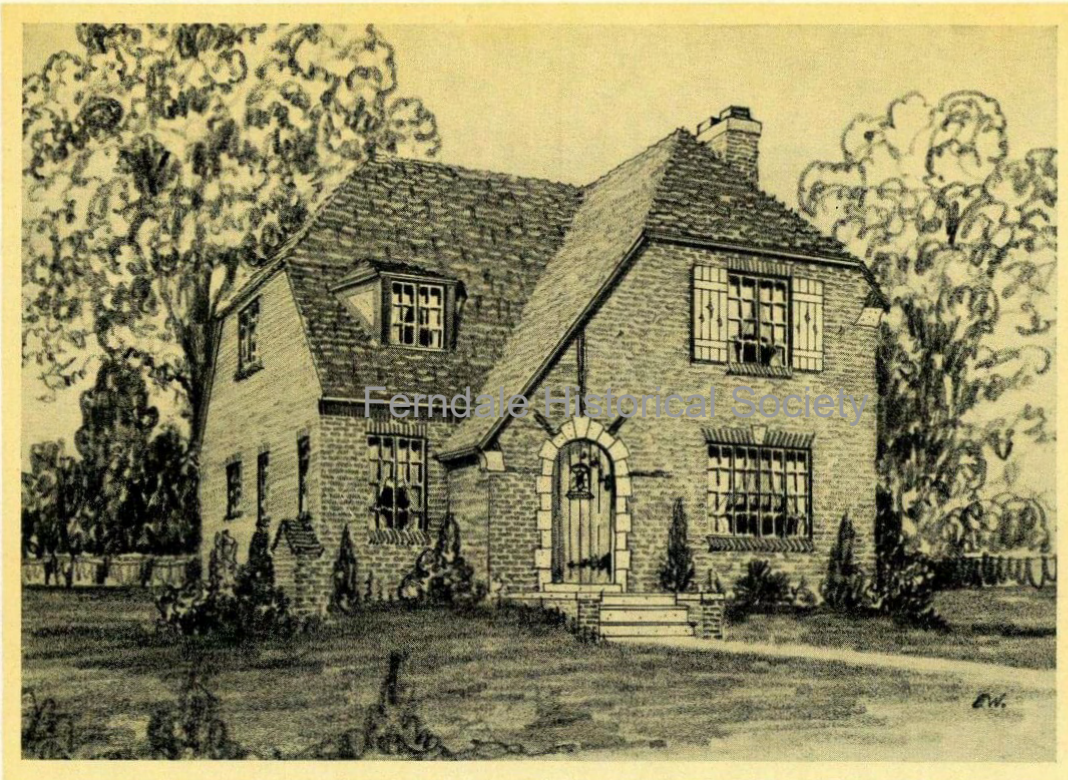
The Sheffield

Special Specifications Plan 389

A LOW home *can* have a proudly distinctive bearing—a convincing proof of this fact exists in the Sheffield, a semi-bungalow type in brick, with timbered gables and dormers. The massive chimney in front offers an effective decorative treatment. The gabled entry and arched doorway with broken tile trim and ornamental window over it produce an altogether delightful combination. Reception hall with open stairway leads to three large bedrooms and bath. Dining room has large bay of windows.

Reversed First and Second Floor Plans 29'6" x 30'.



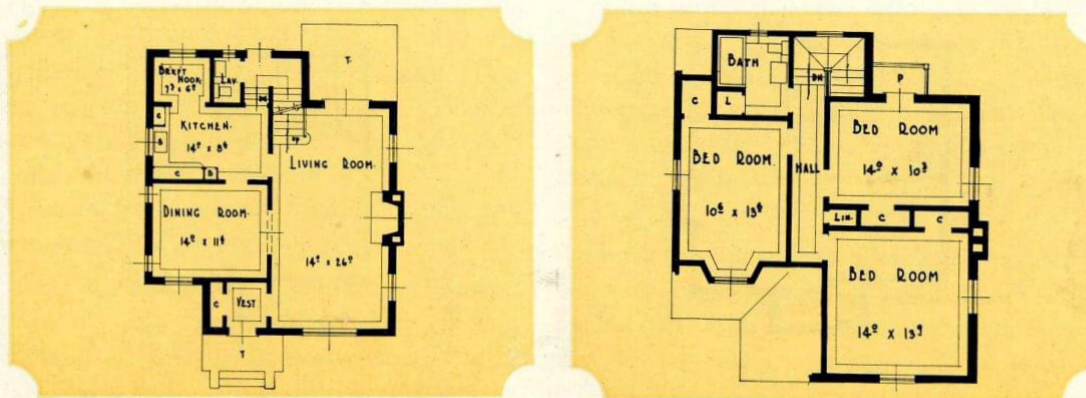


The Mayflower

Special Specifications Plan 545

STURDY, good-looking semi-bungalow type of home. Low clipped gables in typical English thatch treatment scale the roof and give it a leisurely rambling look. Fireplace is a pleasing furnishment of the large living room; dining room and kitchen conveniently grouped. Upstairs there are three bedrooms and large bath. The Mayflower, like a true friend, will wear well. The Mayflower reflects painstaking craftsmanship of Miller-Storm methods, for quality is built into every feature.

First and Second Floor Plans 28' x 31'6".

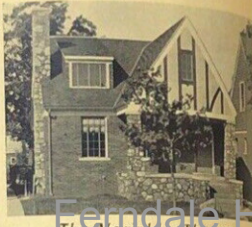




Personal Touches of Hominess



The Lexington - Special Plan
A home of breadth and beauty.



The Marylander - Plan 492
Enriched by unusual stone treatment.

THERE is indeed, no place like home when home is wisely planned and soundly built. To realize for you the full meaning of charm and comfort — yet, to incorporate such strength into your home that it shall have sinews to withstand long years of happy residence to your demands for comfort. Isn't that a worthy purpose? It's the Miller-Storm plan for you.



The Blytheton - Plan 425
Outwardly rugged . . . elegant within.

UNDoubtedly there are several architectural treatments that win special favor from you. Perhaps there is one outstanding design that stirs your admiration. That is the one you will be most happy to own. And that is the type of home you will find Miller-Storm prepared to build for you—a Custom Built home, of course, and bringing you maximum value.



The Angelus - Plan 370
. . . dignity, restfulness and comfort.



The Fauntelroy - Plan 457
A home that bears the seasons nobly.

Page Ninety



Beauty, Based on Character

EVERY sunset and every sunrise bring you nearer—or take you farther—from the home of your ideal. If you have made some progress towards the goal of home ownership, this is the time to begin formulating definite plans. It is many years since the people of Greater Detroit have had more favorable opportunities in which to build. Values in 1930 are greater than ever and Miller-Storm offers today a wider range of ideas and practical co-operation than at any time in their career. A member of the Miller-Storm staff is always ready to exhibit, explain and assist you in the selection of a home. He will be pleased to show you any of the hundreds of Miller-Storm homes already built.



The Beacon - Plan 421
Massive turret betwixt the gables.



The Sheriton - Plan 338
Imbued with gentler graces.



The Verdant - Plan 306
Charming simplicity . . . superb utility.



The Westmoreland - Plan 283
A motif from an English suburb.



The Severn - Plan 481
Suggesting the home intimate, sociable, substantial.

Page Ninety-five



Fenestra Casements Add "Eye Appeal" to Miller-Storm Homes



STYLE is important, in homes as well as in other things. A home that is in style, that has "eye appeal," that is attractive both inside and out, is more valuable, will bring a better resale price, and give the owner an increased pride of possession.

Fenestra "Fenestra" Casements by their neat appearance, their sturdy construction, and the many advantages they offer the owner, help to make the Miller-Storm homes modern and to keep them in style.

The biggest advance in window construction since the steel casement window was first made available to the builder of moderate priced homes is the new Fenestra Casement Window of solid steel with screen attached, called the "Fenestra" — a steel casement window that opens out with an inside screen attached directly to the window frame.



The window can be opened and closed without touching the screen and the screen can be installed or removed without the use of tools of any kind.

With this new window, it is not necessary to make any provision in the building construction; the owner can install the screens at any time, when the house is built or a year later.

The screen is designed to be flat against the steel frame of the window with an overlapping contact on all four sides, making it insect-proof. The screen frame is of best quality, cold rolled, strip steel, parkerized inside and out to prevent rust, and can be painted or enameled to harmonize with the interior decorations. Inside screens cannot collect dust or dirt for the wind and rain to drive onto the glass, neither are they apt to soil curtains, because they are protected by the window themselves.



A Woman's Window

Fenestra Casements have often been called "women's windows" because they offer so many advantages to the busy housewife, who appreciates modern methods that help to eliminate some of the disagreeable tasks of housekeeping and, at the same time, help to make the home more attractive.

Made of solid, rolled

steel bars, these windows never stick, or warp, or rattle; they can be opened and closed easily in any weather or any season of the year. The extension hinges make it possible to wash both sides of the window from the inside without the use of step-ladders or without sitting on the sill. The ventilators swing out, removing any possibility of interference



"They Add Style"

with drapes and shades, and allow the "better half" to work out her own plan of ventilation. The outstanding ledge keeps the sun from guiding it through the room, insuring just as much or as little ventilation as may be desired. The special shape of the steel sections gives a two-point, flat contact around the four sides of the window, making it absolutely weathertight and making weatherstripping unnecessary. Another advantage is that the



"Ideal for the Small Home"

Fenestra Window can be opened 100%, if desired, while the ordinary, double hung window can only be opened to 30% of the opening.

Economical

It is a real surprise to most people to learn that Fenestra Casement Windows are really economical; their appearance, their quality, and the fact that



"Eye Appeal" to Miller-Storm Homes

they are used in practically all of the expensive types of homes lead the owner to believe that they must be much more expensive than the ordinary wood window. As a matter of fact, there is very little difference in the final cost, by the time the windows are installed. They are easy to install and help to reduce the labor expense, also they are shipped complete with all fittings and hardware. There is no planing or fitting to be done as the ventilators are accurately fitted at the factory and, unless abused, will always be correctly adjusted.



"They're Comfortable Because They're Weathertight"

offers a wide choice of operating hardware—two types of gracefully designed locking handles and several different designs of sill operators can be selected, in either bronze or steel.

Carefully designed and accurately manufactured, the efficiency of a casement window depends largely upon the operation of the hinges. The hinges on a Fenestra Casement Window are

made of solid rolled steel to give them strength and durability. Each hinge is securely riveted to both the swing leaf and the frame sections, making it a

Wide Variety

One reason why Fenestra Casements are economical is that they offer so much variety of types and sizes. One type window is one foot wide and eight feet high and six feet high can be shipped direct from the warehouse. This gives the builder and owner an opportunity to select a window from stock to fill practically any size opening.

There are two principal types of Fenestra Casements—the Screen Casement Window and the Unscreened Casement Window. Both types are carried in stock. The Unscreened Casement Window can be used when the roll-up screen, or the horizontal or vertical sliding screen, are desired—or when screening is not an important item. The principal difference between the two types is in the operating hardware.

Hardware

The Fenestra Screen Casement is fitted with specially designed hardware that projects through the screen, and enables the home-owner to open or close the window without touching the screen. The locking handle is hinged at the base and is fastened directly to the frame of the window, while the sill operator is a special thumb screw type that will lock the window in any position.



"That Touch of Individuality"

The Unscreened Casement Window



"In Harmony with Beauty"

part of the window itself. Both parts of the hinge have bronze bushings with a non-removable brass hinge pin, thereby providing a 100% brass bearing and insuring free and easy operation at all times.

Architecturally Correct

Fenestra Casement Windows are architecturally correct. The narrow, miniature, small pane and graceful lines harmonize with any type of architecture, and improve the appearance of any home, regardless of size or type of construction.

They are easily installed in solid brick, brick veneer, stone, stucco or frame construction and, given an occasional coat of paint to protect them from the elements, will last a lifetime.

Nationally advertised in all of the leading magazines, these windows have been used in practically all of the model homes built today in the East, West and South, as well as in Detroit.



Beauty and Utility In Bathroom and Kitchen at Moderate Cost

TODAY, with the advent of color in plumbing fixtures (introduced nationally by Kohler of Kohler), a beautiful and interesting bathroom is neither difficult nor expensive to achieve. The fixtures themselves, which cost but little more than white, bring in the decorative note. The walls can be of inexpensive material, plaster or waterproof paper, with pleasing results.

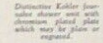
Select Your Fixtures With Care

The great importance of plumbing fixtures in the home makes their selection increasingly exacting—especially since they are relatively permanent.

In design the fixtures should be modern, attractive and sanitary—pleasing to the eye, yet efficient in action—all Kohler fixtures, both enameled iron and vitreous china, have many distinctive features of beauty and advanced design. Yet their cost is no more than the fixtures of less experienced and less capable manufacturers.

Flint-gloss Enamel

The enameled fixtures—especially the tub and kitchen sink—should be of Flint-gloss, acid-resisting enamel, the hardest and most durable enamel made. It is not affected by fruit acids nor alkalis. It will not roughen or discolor.



Distinctive Kohler four-valve shower unit with aluminum plated plate which may be plain or enameled.

Kohler Brass Fittings

The brass fittings, faucets, drains, etc., should match the fixtures in design and quality of materials and workmanship. Kohler fittings are heavily cast of the best red metal, resulting in cleaner threads, smoother castings and better plating surface. Many pieces are of one-piece construction to eliminate bothersome joints. All are inspected many times and subjected to a rigorous water test after assembling. For efficiency the valves are all fast



Octachrome Lever Faucet.



Dynamic Lever Faucet.

Kohler aluminum plated brass fittings are made in two beautiful, all-metal designs—Octachrome, a distinctive, original pattern, and Dynamic of familiar, rounded shape—in addition to the Continental style with chrome handles and strainers.



acting, with renewable seats and washers. For beauty the fittings have an extra heavy coating of chromium or nickel. And they cost no more than others, less in fact, when service and durability are considered.

Kohler brass is a high quality material, the product of which are illustrated in the four-valve shower unit—the Duostrainer which has converted the kitchen sink into a water-retaining receptacle for washing dishes, vegetables, etc.—and swing spout mixing faucets in either Octachrome or Dynamic style. Innovations that assure the user of the most modern and efficient fittings that can be secured.

Look for the Kohler Name

Have your plumber point out to you the Kohler name permanently, yet unobtrusively marked on every fixture and fitting that goes into your home. It is the mark of quality, of a reputable concern noted for over half a century for its uniformly fine material and workmanship—a guarantee of excellence needed in objects of the permanency and importance of plumbing fixtures.

KOHLER OF KOHLER

Kohler Company, Founded 1873, Kohler, Wis.
Shipping Point, Sheboygan, Wisconsin



Have . . . FRIGIDAIRE . . . In Your New Home

Do you like Frigidaire in your new home? Have a more attractive and efficient kitchen . . . you can have Frigidaire "built-in" to conserve floor space and to effect better kitchen arrangement. Enjoy the added conveniences of the exclusive Frigidaire features—the "Hydrator," the "Cold Control," the efficient cooling coil and the powerful compressor.

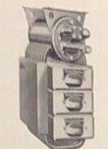
You can have these and many other Frigidaire advantages . . . for a relatively small sum added to the payments on your home.

See the latest Frigidaires now displayed at the Miller-Storm Company . . . or call at our showroom for full details . . . at your first opportunity. And today, send for descriptive illustrated booklets giving complete information.

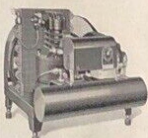
FRIGIDAIRE SALES CORPORATION
Detroit Factory Branch
GENERAL MOTORS BUILDING WALNUT 3542
(Product of General Motors)

FRIGIDAIRE

MORE THAN 1,300,000 IN USE



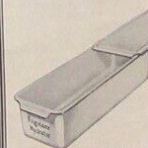
The FRIGIDAIRE COOLING COIL . . . has self-sealing rings to confine the intense cold within the freezing compartment for quick freezing.



The FRIGIDAIRE COMPRESSOR . . . has the extra power for all demands. It is completely concealed yet freely accessible and invariable quiet. Use the best electric current.



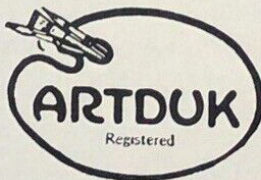
The FRIGIDAIRE "COLD CONTROL" . . . has six freezing points to use, as well as the making of ice and a wide variety of soft and delicious frozen delicacies.



The FRIGIDAIRE "HYDRATOR" . . . provides seven cold trays to separate fresh and crisp . . . the frozen store if they're soiled while allowed to your home.



*Awnings
Beautify*



*Awnings
Protect*

THE freshness and color effect that is possible in no other home furnishing is achieved in awnings if they are well designed and properly built.

Awnings pay real dividends in personal comfort and if they are good looking, well fitting, and long wearing add to the value of any home.

Appearance and wearing quality are the most important things to consider when buy-

ing awnings. Artduk Fabrics used exclusively in awnings made by the Michigan Tent & Awning Company are woven according to U. S. Army specifications. The colors are painted by a special patented process using nothing but high quality paints, and are most beautiful in their variety of color combinations.

Their efficient designers will consult with you about your requirements.



**MICHIGAN TENT AND
AWNING CO.**
1922-1932 CANFIELD AVE. W. DETROIT, MICH.



Page One Hundred Thirty-eight



Ins

SELLERS has b
the kitchen o
is this vital room
escapable duties-
nishings. The m
youthful—full of
all the house.

Our line of Se
units of varying
combinations to f
The difference
tional Kitchen E

SELLERS
1239 WEBB AVE.

THE ARCH
The Mezzan
SCHLIEDER CORP.
201-3 E

Page One Hundred

interesting

—but it is more than
and outstanding value

Products Company,
proven their useful-
their advantages are

nes will be surprised
e benefits from the
Storm will be glad
e Petrifact Products
will receive prompt



Ferndale Historical Society

Good
Miller-
Storm
Homes

When You Buy Fuel Buy Fuel Plus

THE Malcomson organization does more than merely sell coal to the public. It does more than give liberal value to its customers. It does more than extend the courtesies and amenities of business. It gives a unique individualized service to its public. Alone among the coal dealers of Greater Detroit, the Malcomson Company provides a completely equipped furnace service car which is dispatched to the homes of its customers at their command. This unique service means that a combustion engineer is available to you without fee, for the purpose of carefully examining your furnace and recommending adjustments or repairs that will give maximum furnace efficiency. At the same time the Malcomson engineer, after due consideration of the type and size of furnace which is in the home, suggests the grade of fuel best adapted.

It is surprising how much heat is wasted or lost on account of minor defects in the furnace. These defects might escape the scrutiny of the owner but they are readily detected by a trained combustion engineer. Not infrequently the corrective measures recommended by the Malcomson furnace expert and the adoption of the proper type of fuel, reduce heating expense from 33% to 50%. Certainly this economy is justified by the home owner; especially so when one remembers that less exertion is required to feed a furnace that is performing as it should and giving maximum heat service.

Nor is the home owner annoyed by rising dust as the fuel is lifted into the furnace for all domestic coal sold by Malcomson is chemically treated to make it dustless. Of course, this means clean

clothes, clean hands—and a clean basement. Dad or brother find it a pleasure nowadays to fire the furnace and keep the house at a comfortable temperature.

When you order coal from Malcomson you may rest assured that it will be delivered to you promptly, that the driver will make his delivery without causing you the least inconvenience, and that there will be no untidiness around the home to remind you that the coal man has made his appearance. The coal is piled up where it is wanted in the basement in orderly manner. Of course, every load of Malcomson coal is guaranteed to give perfect satisfaction to the customer, and if for any reason the fuel fails to live up to the standard of quality vouched for by the Malcomson organization, the company will cheerfully replace the load with a grade that will make good in your furnace.

This is the basis on which the Malcomson reputation for fair dealing has been established; it is the basis on which your coal order will be executed. In the long run it pays to buy your fuel from a source that is known for its reliability and integrity just as it pays to have your home built by an institution recognized and esteemed for its ethical business practices.

Scores of owners of new Miller-Storm homes are specifying Malcomson coal because their friends have told them that it pays to buy service as well as coal from a trustworthy dealer long established and courteously responsive to every inquiry or order.

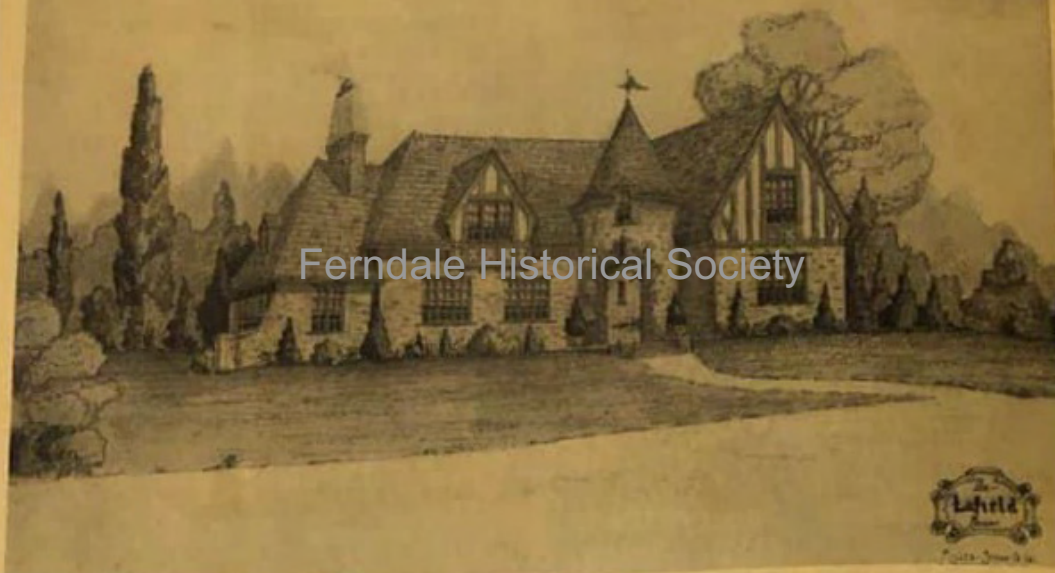
"STUCCO"

that stays put;
does not crack;
keeps its color;
and remains
airtight.

Wet

Basements
made
Dry.

Guaranteed.



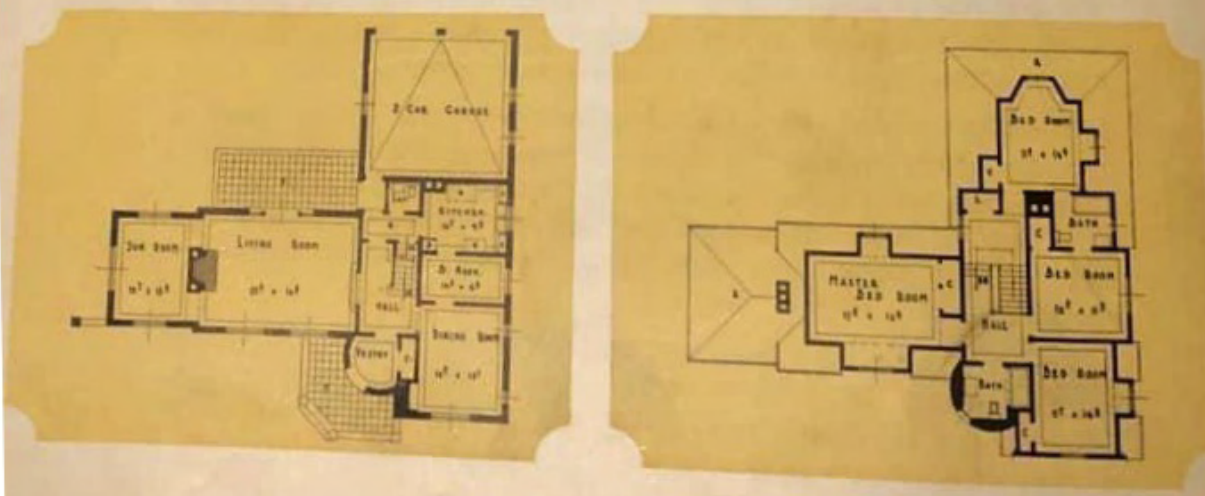
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The Kingsboro Castle

Gold Seal Home Plan 465

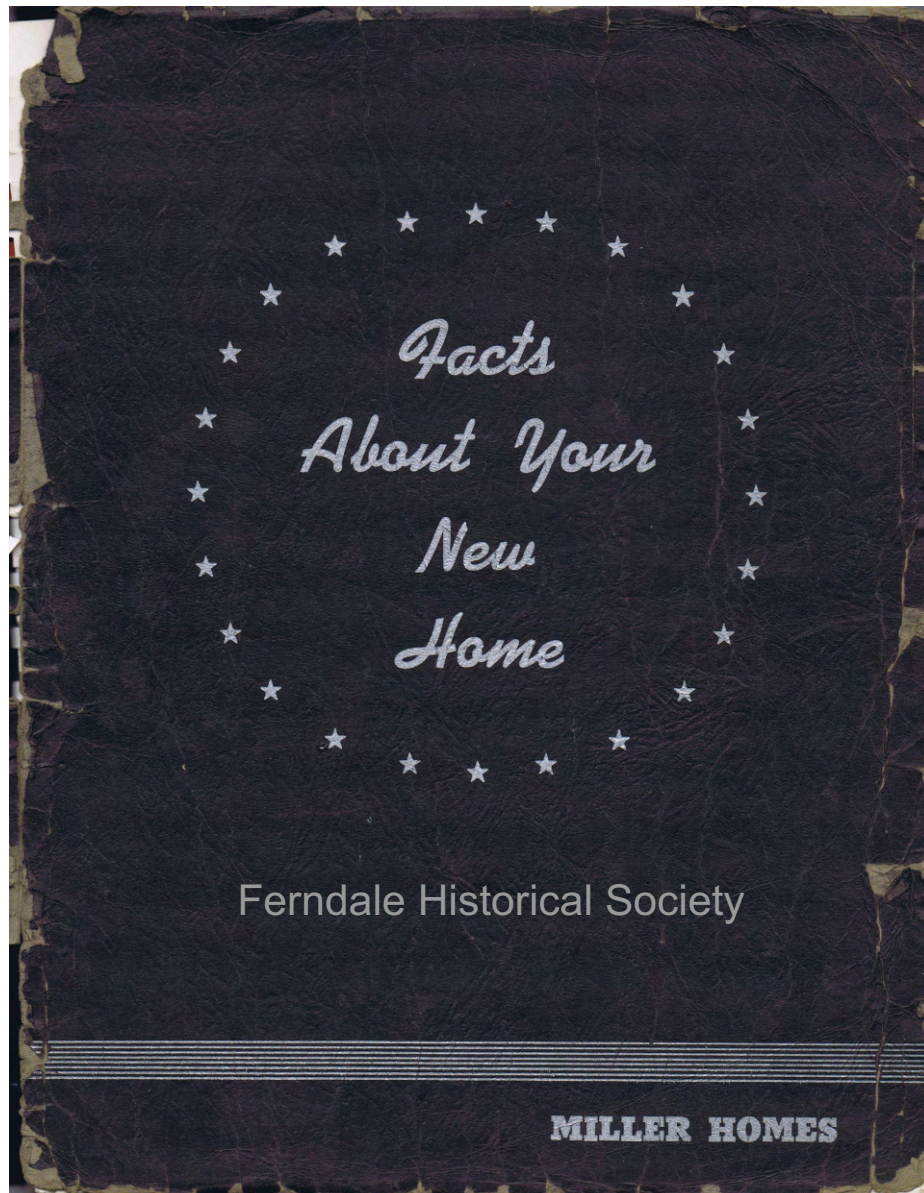
HERE is a home that looms large and magnificent, bred of Norman English influence; its clearly outlined strength softened by a series of recesses. Boldness in the turret; gentleness in the happily placed gables, and generous windows sweeping the interior with light. Every inch of this lovely home reveals superb craftsmanship, typical of Miller-Storm 100-point construction standards. Admirably adapted for a 70 or 80-ft. lot. Spacious recreation room in the basement.


First and Second Floor Plans 56'6" x 50'.



Miller Homes Company “Facts About Your New Home”

A museum members owns a copy of this publication, but missing the title page & date. Appears to be from 1942 or so. It was from “Miller Home Company” no longer including Mr. Storm . A few sample pages follow....





Facts
About Your
New
Home

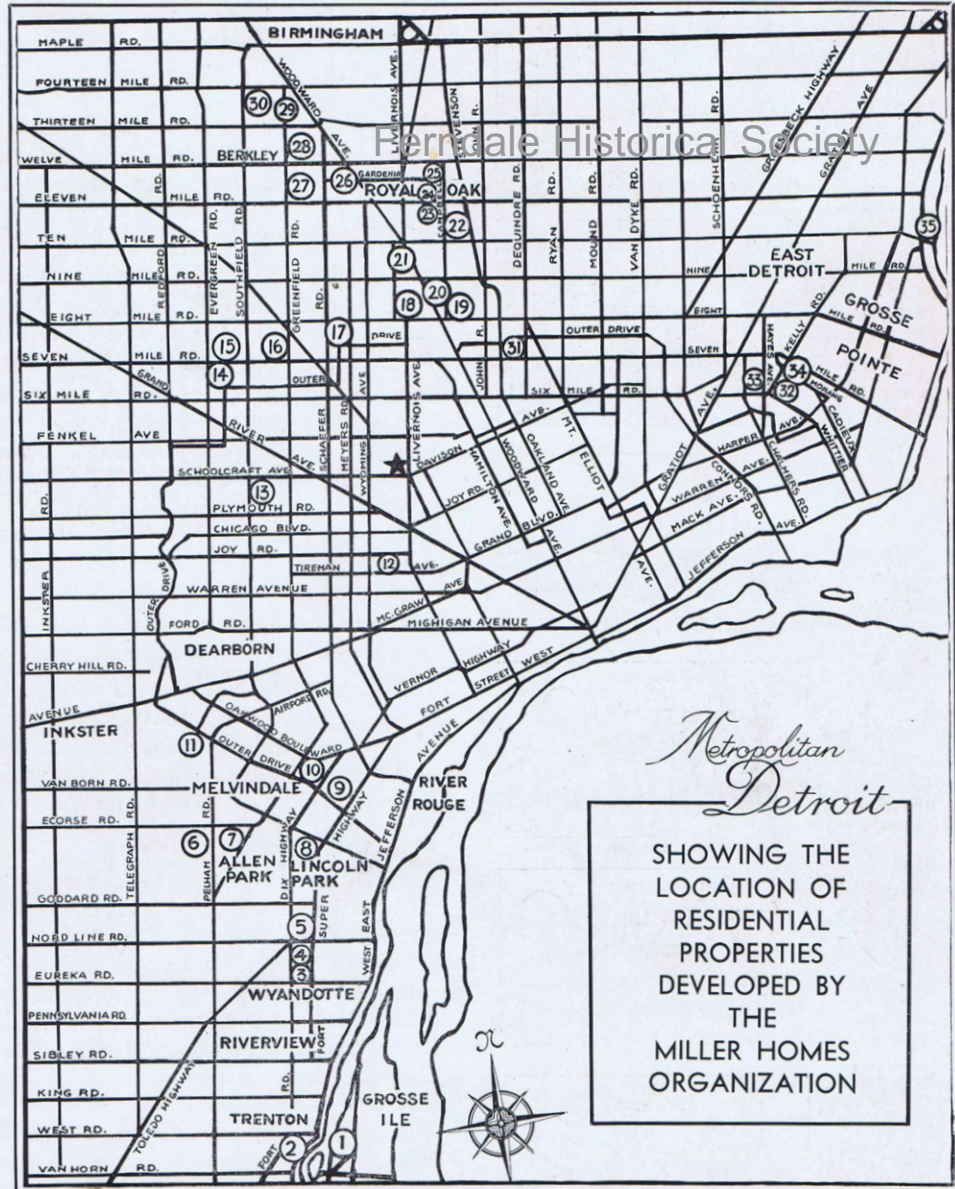
Ferndale Historical Society

CONTENTS

SECTION I	TIMELY ADVICE TO HOMEBUILDERS	5
	A Good Time to Build.....	6
	Peg Your Monthly Rent Cost.....	7
	Extra Home Ownership Dividends.....	8
	Make Your Decision Now.....	8
SECTION II	THE FIVE STEPS TO A QUALITY HOME.....	9
	Choosing a Good Builder.....	10
	Selecting Your Homesite.....	12
	Miller Homes Developments.....	17
	Planning Your New Home.....	18
	Financing Your Home	35
	Building Your Home.....	37
	Service After Occupancy	51
	100 Point Quality Construction.....	52
	Buyer's Analysis	53
SECTION III	THE BUDGET HOMES SERIES.....	55
	Miller Budget Homes Developments.....	56-57
	Plans from "Portfolio of 75 Budget Homes".....	58
	Miller Duplex Homes	66
SECTION IV	AN ALBUM OF MILLER HOMES.....	69
	Exteriors of Miller Homes.....	70-86 and 97-110
	Interiors of Miller Homes.....	87-96
SECTION V	SERVICES, MATERIALS AND EQUIPMENT.....	111
	Special Index on Inside of Last Page.	

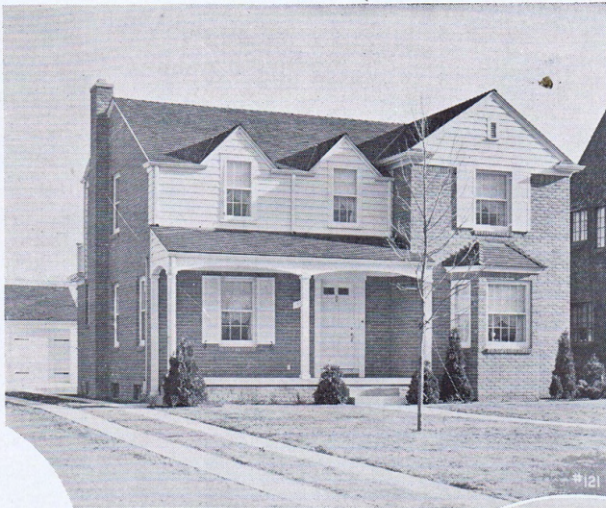
MORE THAN 3,000 MILLER HOMESITES TO CHOOSE FROM • SELECTING YOUR HOMESITE

1. GROSSE ILE
2. TIEFER'S SUBDIVISION
Fort Street, South of Pine, Trenton
3. FORDVILLE
Fort and Northline
4. FORDVILLE NO. 1
Fort and Northline
5. FORDVILLE NO. 3
West of Fort at Northline
6. METROPOLITAN PARK
Ecorse and Pelham
7. ROBINSON GARDENS
Ecorse and Pelham
8. FORT PARK MANOR
South of Southfield and
West of Fort, Lincoln Park
9. FORT PEPPER SUBDIVISION
West of Fort at Outer Drive
10. MELVINDALE
11. FORDSON HEIGHTS NO. 1
Outer Drive and Gertrude
12. GOEHRINGER SUBDIVISION
Ohio, North of Tireman
13. SCHOOLCRAFT SUBDIVISION
Schoolcraft and Archdale
14. NORTHWESTERN SUBDIVISION
Seven Mile and Evergreen
15. MISSION WOODS
North of Seven Mile Road,
Between Southfield and Evergreen
16. BLACKSTONE PARK NO. 6
Meyers Road, North of Pembroke
17. GARDENVIEW SUBDIVISION
Prevost, North of Seven Mile
18. POAD SUBDIVISION
Marshfield, between Pinecrest and
Livernois, Ferndale
19. HUGO SCHERER SUBDIVISION
North of Eight Mile,
East of Campbell
20. WOODWARD HEIGHTS NO. 2
East of Woodward,
North of Eight Mile Road
21. WILCOX SUBDIVISION
Between Woodward and Pinecrest,
Ferndale
22. ROYAL SOCIETY HOMES
East of Campbell Road,
North of Ten Mile Road
23. GOLDEN OAK PARK
South of Eleven Mile Road,
West of Campbell
24. GLENORIA PARK
West of Campbell
North of Eleven Mile Road
25. GARDENIA GROVE
Gardenia, West of Campbell
26. GLENFORD PARK
Eleven Mile Road and Catalpa,
Berkley
27. ROYAL GARDENS SUB.
Between Eleven and Twelve Mile
Road and West of Woodward,
28. ELLWOOD HEIGHTS
North of Twelve Mile and
East of Greenfield, Berkley
29. GOLFHURST
Southfield at Fourteen Mile Road
30. BEVERLY HILLS
South of Fourteen Mile Road
Between Woodward and Southfield
31. RUSSELL STREET
East of Woodward and
North of Seven Mile Road
32. DENBY HIGH DISTRICT
Hayes, between Seven and
Eight Mile Roads
33. YORKSHIRE WOODS NO. 7
Parkgrove, West of Hayes
34. PARK DRIVE NO. 6
Wayburn and Morang
35. STATLER BLVD.
East Jefferson, East of
Ten Mile Road on the Lake

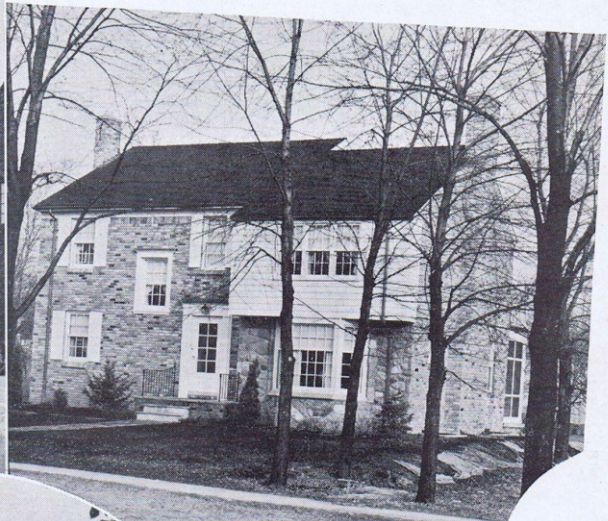


The map of Metropolitan Detroit, shown above, graphically portrays the wide scope of Miller Homes building operations and quickly locates for you the many Miller Homes developments. This is but a partial list of more than 3,000 strategically located properties near defense plants. No matter where you want to live . . . Down River, West Side, Northwest, North Woodward, Northeast, East Side or on the Lake, Miller Homes can provide a suitable homesite for you either in a Controlled Community or other development at the lowest price. Wherever you want to live you will find a satisfied Miller Homes owner as a neighbor for throughout this area, we have built more than 5,000 homes. Our real estate department has an intimate knowledge of every district and will render you a valuable service in the selection of your homesite providing for you unsurpassed values which cannot be matched by any building organization in Metropolitan Detroit. For complete information visit our Main Office (indicated by the star), or any District Office.

BUILT IN DETROIT'S EXCLUSIVE RESIDENTIAL DISTRICTS • MILLER HOMES



GROSSE POINTE



BIRMINGHAM

NORTH END



SHERWOOD FOREST DISTRICT

SHERWOOD FOREST DISTRICT



FOR FINE ARCHITECTURE AND CONSTRUCTION • A MILLER HOME

SEVENTY-THREE

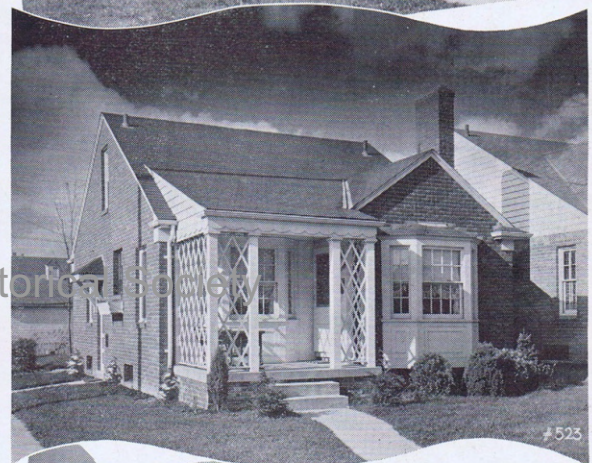
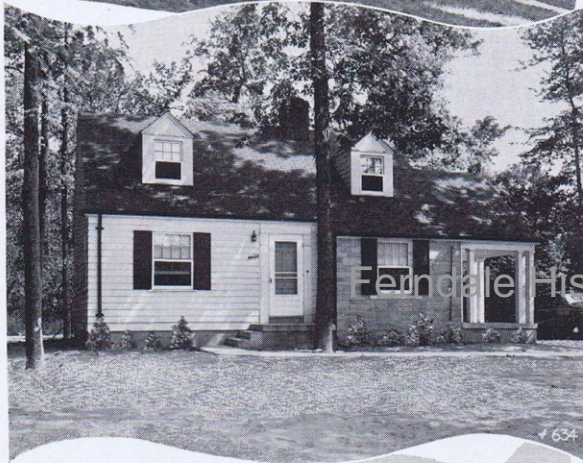
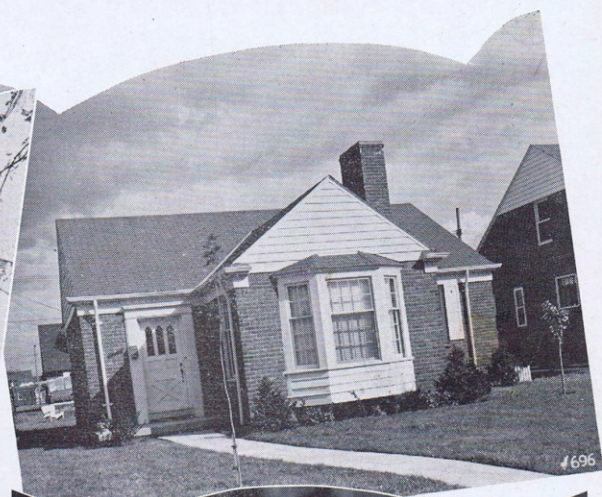
MILLER HOMES • DISTINCTIVE COLONIAL AND ENGLISH DESIGNS



A MASTER-BUILT HOME ASSURES YOU GREATER VALUE

EIGHTY-FOUR

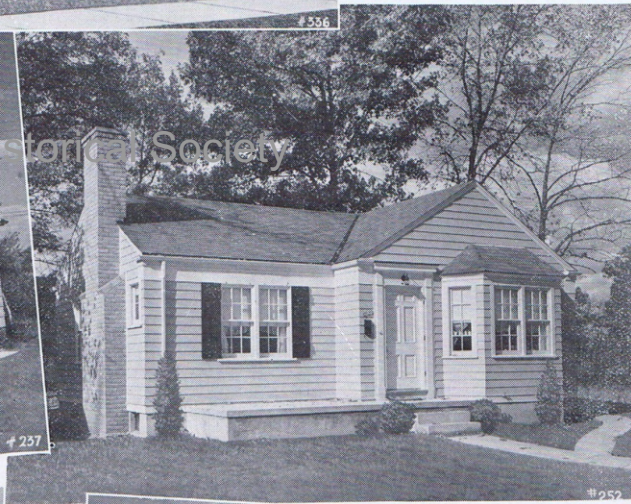
PLEASANT RIDGE • BLACKSTONE PARK • GROSSE ISLE • FERNDALE • **MILLER HOMES**



A WELL DESIGNED HOME IS A BETTER INVESTMENT

NINETY-SEVEN

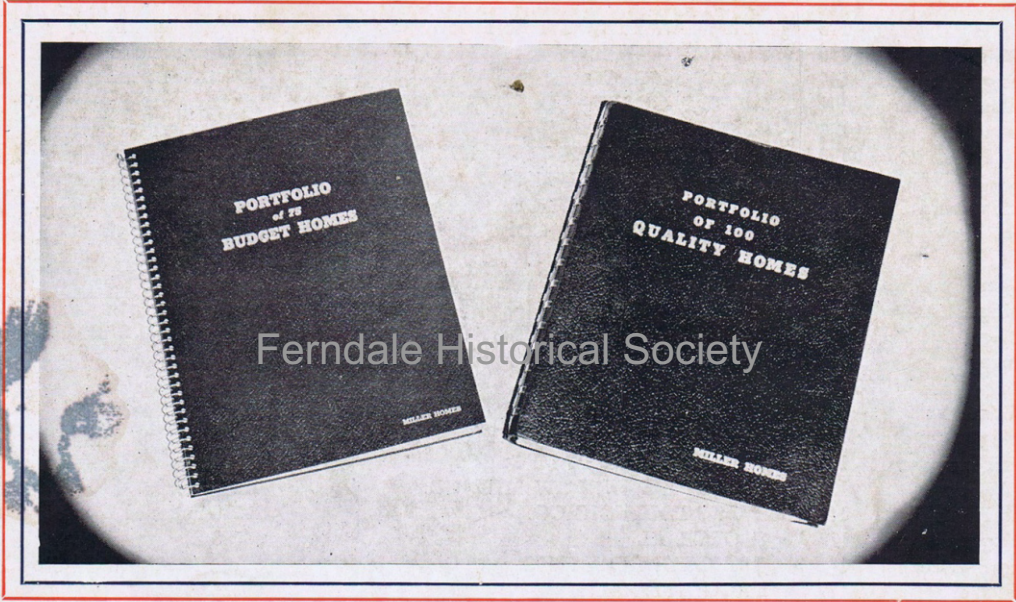
MILLER HOMES FERNDALE • ROYAL OAK • VINSETTA PARK • HUNTINGTON WOODS



FOR GREATEST VALUE • OWN A MILLER HOME

ONE HUNDRED AND EIGHT

824
C42
C90



Ferndale Historical Society

THE GREATEST HOME PLAN BOOKS OF THE YEAR

Miller Homes offers for your personal use in selecting your new home, the two finest home plan books ever published, the "Portfolio of 75 Budget Homes," and the "Portfolio of 100 Quality Homes," and through them, an entirely new, and more convenient and satisfactory method of realizing your dream of a home that is truly your own. The "Portfolio of 75 Budget Homes" is comprised of homes that afford maximum livability at minimum cost, ranging in price from \$3200 to \$5400. The "Portfolio of 100 Quality Homes" covers a distinctive grouping of homes of varying types of architecture ranging in price from \$5400 to \$15,000. Both these unique books illustrate examples of every basic home plan and design; the finest, most practical and comprehensive group of homes ever assembled anywhere. No matter what type home you prefer, or what your requirements may be, or how much your budget will permit you to invest, you will find the home you want and can afford to pay for among the basic plans in these two great books. See these Portfolios before you build, in your own home and at your leisure — it will prove a worthwhile investment and assure you of future home satisfaction. Call us on the phone and a courteous representative will bring them to you — or you may see them at our main or district offices.



MILLER HOMES, INC.
 13535 LIVERNOIS AVENUE AT DAVISON
 DETROIT, MICHIGAN

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